

D14-1

10-22-1974

SHOP FROM
THE NEW 1975
BEST BUYERS BOOK
for an enormous selection of
merchandise for all your
gift and personal
needs

TERMINATION
DATE OF
TRU-SPECIALS
November 16, 1974



Pre Christmas Tru-Specials



If ever temporary shortage of an advertised item occurs . . . you are assured the tru-special price on re-supply, or comparable savings on a similar item unless that item is marked *Limited Quantity*.



SPECIAL CHRISTMAS HOURS

November 4 through December 24
Monday thru Friday 9:30 a.m.-9:00 p.m.
Saturday 9:30 a.m.-6:00 p.m.
(November 30-December 24 Saturday hours will be extended to 9:00 p.m. except in California which will remain 9:30 a.m.-6:00 p.m.).

*Mesquite, Texas is open on Sunday from 12 noon to 5 p.m. (closed on Saturday).

California, Greensboro, N.C. and Ohio Showrooms open on Sunday.

REC'D. GR. 290

10-22-1974

HOW TO FIND YOUR CODED COST

Your coded cost is hidden in the stock number. The figures at the right end of the stock number represent your cost. Simply point off two places from the right of this group of figures, as indicated in the example at right.

ALL PHOTOGRAPHIC, CLERICAL, TYPOGRAPHICAL AND PRINTING ERRORS ARE SUBJECT TO CORRECTION.
PRICES IN THIS CATALOG MAY CHANGE DUE TO FLUCTUATION OF THE DOLLAR.

EXAMPLE

1218CD1204		\$17.95
OUR STOCK NO.	YOUR COST \$12.04	SUGGESTED PRICE

WE RESERVE
THE RIGHT
TO LIMIT
QUANTITIES

CALIFORNIA, MARYLAND, MICHIGAN, NORTH CAROLINA, OHIO, PENNSYLVANIA, TEXAS, VIRGINIA

Exquisite™

Beautiful and Brilliant Diamond Solitaires



TRU-SPECIAL

\$279⁰⁰

1/2 Ct.

4-PRONG TRADITIONAL SOLITAIRE.

FLAWLESS QUALITY DIAMOND. 18K GOLD.

	White Gold	Yellow Gold	
1/4 Ct.	382485E20000	382493E20000	 \$350.00
1/2 Ct.	382779E60000	382787E60000	 \$1,000.00
3/4 Ct.	382906E120000	382914E120000	 \$2,000.00
1 Ct.	382361E300000	382388E300000	 \$4,500.00

FINEST QUALITY DIAMOND. 14K GOLD.

1/4 Ct.	381470E15000	381489E15000	 \$250.00
1/2 Ct.	381667E20000	381675E20000	 \$335.00
3/4 Ct.	381799E29500	381802E29500	 \$500.00
1/2 Ct.	381934E42500	381942E42500	 \$700.00
3/4 Ct.	382078E52500	382086E52500	 \$875.00
1/2 Ct.	382191E89500	382205E89500	 \$1,495.00
1 Ct.	381233E149500	381241E149500	 \$2,500.00

DELUXE QUALITY DIAMOND. 14K GOLD.

1/4 Ct.	373966E12000	373982E12000	 \$200.00
1/2 Ct.	374083E17500	374105E17500	 \$300.00
3/4 Ct.	418633E24500	418641E24500	 \$400.00
	27900	27900	
1/2 Ct.	374342E32500	374350E32500	 \$550.00
3/4 Ct.	374393E42500	374415E42500	 \$700.00
1/2 Ct.	374490E69500	374512E69500	 \$1,150.00
1 Ct.	373834E99500	373850E99500	 \$1,650.00

TRU-SPECIAL

\$279⁰⁰

1/2 Ct.



6-PRONG SOLITAIRE.

FLAWLESS QUALITY DIAMOND. 18K GOLD.

	White Gold	Yellow Gold	
1/4 Ct.	382507E20000	382515E20000	 \$350.00
1/2 Ct.	382817E60000	382825E60000	 \$1,000.00
3/4 Ct.	382949E120000	382957E120000	 \$2,000.00
1 Ct.	382426E300000	382434E300000	 \$4,500.00

FINEST QUALITY DIAMOND. 14K GOLD.

1/4 Ct.	381519E15000	381527E15000	 \$250.00
1/2 Ct.	381705E20000	381713E20000	 \$335.00
3/4 Ct.	381837E29500	381845E29500	 \$500.00
1/2 Ct.	381977E42500	381985E42500	 \$700.00
3/4 Ct.	382116E52500	382124E52500	 \$875.00
1/2 Ct.	382248E89500	382256E89500	 \$1,495.00
1 Ct.	381284E149500	381292E149500	 \$2,500.00

DELUXE QUALITY DIAMOND. 14K GOLD.

1/4 Ct.	374008E12000	374024E12000	 \$200.00
1/2 Ct.	374121E17500	374156E17500	 \$300.00
3/4 Ct.	418668E24500	418676E24500	 \$400.00
	27900	27900	
1/2 Ct.	374369E32500	374377E32500	 \$550.00
3/4 Ct.	374431E42500	374466E42500	 \$700.00
1/2 Ct.	374539E69500	374555E69500	 \$1,150.00
1 Ct.	373877E99500	373893E99500	 \$1,650.00

ILLUSTRATIONS ENLARGED TO SHOW DETAIL.
PLEASE SPECIFY SIZE WHEN ORDERING.

TRU-SPECIAL

\$279⁰⁰

1/2 Ct.



DELICATE MIRACLE STYLE MOUNTING.

FLAWLESS QUALITY DIAMOND. 18K GOLD.

	White Gold	Yellow Gold	
1/4 Ct.	382469E20000	382477E20000	 \$350.00
1/2 Ct.	382736E60000	382744E60000	 \$1,000.00

FINEST QUALITY DIAMOND. 14K GOLD.

1/4 Ct.	381438E15000	381446E15000	 \$250.00
1/2 Ct.	381624E20000	381632E20000	 \$335.00
3/4 Ct.	381756E29500	381764E29500	 \$500.00
1/2 Ct.	381888E42500	381896E42500	 \$700.00

DELUXE QUALITY DIAMOND. 14K GOLD.

1/4 Ct.	373915E12000	373931E12000	 \$200.00
1/2 Ct.	374040E17500	374067E17500	 \$300.00
3/4 Ct.	418617E24500	418625E24500	 \$400.00
	27900	27900	
1/2 Ct.	374326E32500	374334E32500	 \$550.00

MATCHING WEDDING BANDS FOR ALL SOLITAIRE

	White Gold	Yellow Gold	
Ladies' 14K 2mm.	240168JFG1200	240141JFG1200	 \$20.00
Men's 14K 3 1/2 mm.	240281JFG2370	240273JFG2370	 \$39.50
Ladies' 18K 2 mm.	395277JFG2000	395285JFG2000	 \$35.00



Diamonds



TRU-SPECIAL

\$799⁰⁰

2 Ct. T.W.

A



B



C



D



E



F

G



H



TRU-SPECIAL

\$117⁰⁰

1/5 Ct. Bride's



1

TRU-SPECIAL

\$237⁰⁰

3/8 Ct.



2

TRU-SPECIAL

\$237⁰⁰

1/2 Ct. T.W.



3

(1) Marlene . . . engagement ring's 1/5 carat diamond is set in a delicate 6-prong mounting. Swiss cut 14K gold with engraved center.

384844E19750 11700 Bride's Set. Yellow . . . \$225.00

384836E19750 11700 Bride's Set. White. . . \$225.00

384860E4500 Groom's Ring. Yellow . . . \$75.00

384852E4500 Groom's Ring. White. . . \$75.00

(2) Elegantly Simple! Engagement ring's diamond is set in a delicate 6-prong mounting. Graceful swirl to matching wedding band. 14K white gold accents.

23700

370363E87500 3/8 Ct. . . \$450.00

370398E47500 3/8 Ct. . . \$800.00

(3) Dazzling Bridal Set. Large center diamond accented by swirl of 5 diamonds in the engagement ring. Interlocking swirl of 5 diamonds in wedding ring. 14K white gold.

23700

370266E87500 1/2 Ct. T.W. . . \$450.00

984310E47500 1 Ct. T.W. . . \$795.00

(A) Bridal Set. Features large center diamond with 4 side diamonds in the engagement ring and 5 diamonds in the wedding ring. Total weight 2 carats. 14K gold.

370290E89500 79900 White . . . \$1475.00

370304E89500 79900 Yellow. . . \$1475.00

(B) Breathtaking Bridal Set. Excitingly different engagement ring accented by 14K white gold swirl with 5 fiery diamonds overlap wide wedding band. 1/2 carat total weight. 14K yellow gold.

370118E32500 . . . \$550.00

(C) Beautiful Trio Bridal Set. Engagement ring with 1/4 carat center diamond. Wonderfully wide Swiss cut bands in 14K gold.

370088E19500 Bride's Set. White . . . \$325.00

370096E19500 Bride's Set. Yellow. . . \$325.00

370126E6000 Groom's Ring. White. . . \$100.00

370142E6000 Groom's Ring. Yellow. . . \$100.00

(D) Marquise Diamond Trio Set. 1/2 carat marquise diamond engagement ring set in a narrow band overlaps wedding ring in 14K yellow gold. Matching wide groom's band.

370339E27500 Bride's Set . . . \$450.00

370568E6000 . . . Groom's Ring. . . \$100.00

(E) "Links of Love" Engagement Ring has a 1/4 carat diamond set in 6-prong setting. Rings are interlocking links of 14K yellow gold.

984248E17500 Bride's Set . . . \$300.00

984256E4500 Groom's Ring. . . \$75.00

(F) Diamond Cluster Bridal Set. 14K white gold engagement ring with center diamond surrounded by 8 tiny diamonds. Total weight 3/4 carat. Tapered wedding band.

370215E19900 . . . \$325.00

(G) Classic Bridal Set. Wide band with a diamond set in 6-prong setting and a dainty wedding band. 14K yellow gold.

984264E22500 1/2 Ct. . . \$375.00

984272E39950 1/2 Ct. . . \$675.00

(H) Diamond Bridal Set. 3/4 carat center diamond accented by 2 side diamonds in the engagement ring. Matching wedding ring with 4 diamonds. Total weight 3/4 carat. 14K white gold.

984221E39500 . . . \$450.00

T.W. MEANS TOTAL WEIGHT.

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD AND DIAMOND MARKETS. ILLUSTRATIONS ENLARGED TO SHOW DETAIL. PLEASE SPECIFY SIZE WHEN ORDERING.

TRU-SPECIAL

\$169⁹⁷

1 Ct. T.W.



TRU-SPECIAL

\$79⁹⁷

1/2 Ct. T.W.



Diamond and Ruby Stones.

(1) Cascade of Diamonds and Rubies. 14 genuine rubies and 5 scintillating diamonds in a graceful swirl of 14K yellow gold. 1 carat total gem weight.

393320JMT19900 16997 \$325.00

As above with genuine sapphires and diamonds.

393339JMT19900 16997 \$325.00

(2) Glistening Genuine Ruby cluster around a dazzling Exquisite center diamond. 14K white gold. 1/2 carat total gem weight.

370819E9900 7997 \$170.00

As above with genuine sapphires and diamonds.

370800E9900 7997 \$170.00

TRU-SPECIAL

\$317⁰⁰

1 Ct. T.W.



TRU-SPECIAL

\$297⁰⁰

1 Ct. T.W.



TRU-SPECIAL

\$49⁹⁷

7 Diamonds



TRU-SPECIAL

\$97⁰⁰

1/4 Ct. T.W.



TRU-SPECIAL

\$187⁰⁰

1/2 Ct. T.W.



TRU-SPECIAL

\$57⁹⁷

4 Diamonds



TRU-SPECIAL

\$49⁹⁷

9 Diamonds

Exquisite™ Diamonds

(A) 19 Breathtaking Exquisite Diamonds, all full cuts. Elegant mounting of 14K white gold. 1 carat total weight.

386545WDC37900 31700 \$600.00

(B) The Classic Princess Ring that will never grow old! Elegant design of Exquisite round diamonds in a tailored mounting. 14K gold. 1/4 carat and 1/2 carat have 15 diamonds. 1/2 carat and 1 carat have 17 diamonds. Total weights listed.

14K White Gold

9700

370665E11900 1/4 Ct. \$200.00

370681E15900 1/2 Ct. \$275.00

370711E18500 1/2 Ct. \$315.00

370649E34900 1 Ct. \$600.00

14K Yellow Gold

9700

370673E11900 1/4 Ct. \$200.00

370703E15900 1/2 Ct. \$275.00

370738E18500 1/2 Ct. \$315.00

370657E34900 1 Ct. \$600.00

(C) Beautiful Cluster of 7 dazzling diamonds.

14K Yellow Gold

29700

387339WDC34900 1 Ct. T.W. \$575.00

387312WDC19900 1/2 Ct. T.W. \$345.00

387355WDC54900 1 1/2 Ct. T.W. \$900.00

387371WDC79900 2 Ct. T.W. \$1300.00

387401WDC129900 3 Ct. T.W. \$2100.00

14K White Gold

29700

387320WDC34900 1 Ct. T.W. \$575.00

387304WDC19900 1/2 Ct. T.W. \$345.00

387347WDC54900 1 1/2 Ct. T.W. \$900.00

387363WDC79900 2 Ct. T.W. \$1300.00

387398WDC129900 3 Ct. T.W. \$2100.00

(D) Sunburst-Style Mounting adds splendor to 17 fiery diamonds. 1/2 carat total weight. 14K gold.

386995WDC21950-18700 White. \$350.00

387002WDC21950-18700 Yellow. \$350.00

(E) Fashionable Princess Ring with 7 diamonds in 14K gold.

453498E5975 4997 White. \$100.00

453501E5975 4997 Yellow. \$100.00

(F) Delicate Calla Lily Setting with 4 sparkling diamonds. Precious ring for a modern miss! 14K gold.

298743WDC6975 5797 Yellow. \$120.00

298735WDC6975 5797 White. \$120.00

(G) Triple Row of 17 Sparkling Diamonds. . . a wedding ring radiant with beauty. 14K white gold.

386553WDC72900 2 Ct. T.W. \$1200.00

386413WDC99900 3 Ct. T.W. \$1675.00

(H) A Dazzle of 9 Fiery Diamonds. Charming ring detailed in 14K gold.

453463E6450 4997 White. \$110.00

453471E6450 4997 Yellow. \$110.00

(J) Four Brilliant Diamonds weighing 1/5 carat set in 14K hand wrought yellow gold.

984329WDC9950 \$165.00

(K) Magnificent Cluster of 19 Exquisite Diamonds. The ultimate in fine taste! 14K white gold. 3 carat total weight.

370770E109700 \$1750.00

(L) Breathtaking Blossom . . . 48 dazzling diamonds surround a large center diamond. 1 carat total weight. 14K white gold.

384690E45000-37900 \$750.00

(M) Brilliant Burst of Fire with 25 diamonds. Beautiful mounting of 14K white gold. Total weight 2 carats.

370614E77500 \$1295.00

ILLUSTRATIONS ENLARGED TO SHOW
DETAIL. PLEASE SPECIFY SIZE WHEN
ORDERING.

T.W. MEANS TOTAL WEIGHT.

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE
INSTABILITY OF THE GOLD AND DIAMOND MARKETS.

Exquisite Diamonds™

TRU-SPECIAL

\$647⁰⁰

2 Ct. T.W.

A



TRU-SPECIAL

\$159⁰⁰

1/2 Ct. T.W.

C



TRU-SPECIAL

\$247⁰⁰

2



1



(A) Lustrous Wedding Ring with 4 fiery diamonds set side by side in a mounting of 14K gold.

14K White Gold

386391WDC44900 1 Ct. T.W. \$750.00
386731WDC119500 2 Ct. T.W. \$2000.00

14K Yellow Gold

386405WDC44900 1 Ct. T.W. \$750.00
386758WDC119500 2 Ct. T.W. \$2000.00

(B) Ten Fiery Diamonds . . . 2 rows of radiance. Classic mounting.

14K White Gold

64700
386812WDC74900 2 Ct. T.W. \$1250.00
386790WDC54500 1 1/2 Ct. T.W. \$900.00
386774WDC39900 1 Ct. T.W. \$650.00

14K Yellow Gold

64700
386820WDC74900 2 Ct. T.W. \$1250.00
386804WDC54500 1 1/2 Ct. T.W. \$900.00
386782WDC39900 1 Ct. T.W. \$650.00

(C) Five Radiant Diamonds, set in a single row. Tailored mounting of 14K gold.

14K White Gold

15900
386499WDC19950 1/2 Ct. T.W. \$335.00
386472WDC11900 1/4 Ct. T.W. \$200.00
386510WDC39900 1 Ct. T.W. \$650.00

14K Yellow Gold

15900
386502WDC19950 1/2 Ct. T.W. \$335.00
386480WDC11900 1/4 Ct. T.W. \$200.00
386529WDC39900 1 Ct. T.W. \$650.00

(1) Radiant Genuine Opal Pendant . . . encircled with 13 full cut dazzling diamonds. 1/2 carat total weight. 14K white gold.

24700

370630E29500 \$550.00

(2) Genuine Fiery Opal Ring surrounded by 13 brilliant full cut diamonds weighing 1/2 carat total weight. Set in 14K white gold.

24700

370622E29500 \$550.00

TRU-SPECIAL

\$189⁰⁰

TRU-SPECIAL
\$159⁰⁰
1/2

D



TRU-SPECIAL
\$199⁰⁰
3/8

E



TRU-SPECIAL
\$59⁹⁷

F



TRU-SPECIAL
\$19⁹⁷

G



TRU-SPECIAL
\$19⁹⁷

H



TRU-SPECIAL
\$99⁵⁰
1/4

J



TRU-SPECIAL
\$159⁰⁰
1/2

S



TRU-SPECIAL
\$67⁰⁰

K



TRU-SPECIAL
\$159⁰⁰
1/2

L



TRU-SPECIAL
\$19⁹⁷

M



TRU-SPECIAL
\$189⁹⁷
1/2

N



TRU-SPECIAL
\$22⁹⁷
.06

P



TRU-SPECIAL
\$19⁹⁷

R



TRU-SPECIAL
\$159⁰⁰
1/2

T



V



(D) Big Look Pendant with a cluster of 5 dazzling diamonds. 14K white gold.

15900

386596WDC19950 1/2 Ct. T.W. \$335.00
386618WDC39700 1 Ct. T.W. \$675.00

(E) Beautiful Diamond Solitaire Pendant in glistening 14K white gold.

19900

386634WDC24900 3/8 Ct. \$400.00
407348WDC9950 1 1/2 Ct. \$170.00
407356WDC42500 3/4 Ct. \$700.00
386650WDC129700 1 Ct. \$2000.00

(F) Dainty Heart Pendant of 14K white gold crowned with 12 radiant diamonds. 1/10 carat total weight.

387037WDC7950-5997 \$135.00

(G) Snowflake Pendant . . . radiant diamond set in unique mounting of 14K white gold.

253499JMT2475-1997 \$45.00

(H) Lovely Bow Knot Pendant with a sparkling diamond nestled in the center. 14K gold.

253456JMT2475-1997 White \$45.00

253472JMT2475-1997 Yellow \$45.00

(J) Glistening Heart Pendant outlined by 16 fiery diamonds in 14K white gold.

384550WDC11960-9950 1/4 Ct. T.W. \$200.00

384569WDC19950 15900 1/2 Ct. T.W. \$335.00

(K) Diamond Pierced Earrings. Beautiful floral motif setting of 14K white gold. 1/5 carat total weight.

253820JMT7950-6700 \$135.00

(L) Diamond Cluster Pierced Earrings . . . each mounting of 14K white gold holds 5 radiant diamonds.

15900

376191JMT19950 1/2 Ct. T.W. \$335.00
376213JMT39700 1 Ct. T.W. \$675.00

(M) Charming Pierced Earrings. . . tiny hearts centered with a fiery diamond. Settings are 14K white gold.

253650JMT2495-1997 \$42.50

(N) Diamond Earrings for Pierced Ears. Classic 6-prong setting of 14K white gold.

18997

370762E22500 1/2 Ct. T.W. \$375.00
370754E9950 1/4 Ct. T.W. \$170.00
376027E12950 1/2 Ct. T.W. \$215.00
376116E31950 3/4 Ct. T.W. \$525.00
370746E54900 1 Ct. T.W. \$900.00

(P) Lovely Pierced Earrings boast tiny solitaire diamonds in 4-prong setting of polished 14K white gold.

2297

253693JMT2995 .06 Ct. T.W. \$50.00
253715JMT3995 .10 Ct. T.W. \$67.50

(R) Dainty Pierced Earrings with a lustrous diamond nestled in each 6-prong setting. 14K white gold.

254029JMT2497-1997 \$39.50

(S) Dozzling Accent for any ring! 14K white gold ring guard aglow with 14 diamonds. Total weight .35 carat.

18900

384607WDC22950- \$375.00

(T) Fourteen Fiery Diamonds sparkle in an elegant ring guard of 14K white gold. Total weight .70 carat.

384593WDC32500 \$550.00

(V) Diamond Insert Ring. 6 marquise shaped and 16 round diamonds with a total weight of 1 carat. 14K white gold.

984302WDC45000 \$750.00

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD AND DIAMOND MARKETS. ILLUSTRATIONS ENLARGED TO SHOW DETAIL. PLEASE SPECIFY RING SIZE WHEN ORDERING. T.W. MEANS TOTAL WEIGHT.

TRU-SPECIAL
\$34⁸⁷
His

TRU-SPECIAL
\$31⁸⁷
Hers

TRU-SPECIAL
\$82³⁷
His

TRU-SPECIAL
\$77⁰⁰



Tie Tack in horseshoe design of 14K white gold. 9 diamonds. .27 ct. total weight.
7700
375802JMT40500 \$175.00

A



TRU-SPECIAL
\$49⁹⁷
His

TRU-SPECIAL
\$43⁹⁷
Hers

B



E



D

TRU-SPECIAL
\$79⁹⁷
Hers

TRU-SPECIAL
\$127⁰⁰
1/5 Ct.



F

TRU-SPECIAL
\$134⁹⁰



G

TRU-SPECIAL
\$197⁰⁰
1/2 Ct. T.W.

H



TRU-SPECIAL
\$63⁷⁷

TRU-SPECIAL
\$65⁹⁰

(A) Elegant Matching Wedding Rings... half round style with rich 14K gold. Florentined center and brightly polished edges.
14K Yellow Gold
261297PM4350 3487 His \$72.50
261289PM3990 3187 Hers \$66.50
14K White Gold
261319PM4350 3487 His \$72.50
261300PM3990 3187 Hers \$66.50

(G) Three Diamonds in a classic satin-finish solid back mounting of 14K gold. 1/4 ct. T.W.
13490
385158WDC15950 Yellow \$265.00
13490
385131WDC15950 White \$265.00

(B) For a Double Ring Ceremony... beautiful wedding rings of Florentined 14K gold accented with bright circular designs.
14K Yellow Gold
261602PM5950 4997 His \$100.00
261599PM5750 4397 Hers \$97.50
14K White Gold
261629PM5950 4997 His \$100.00
261610PM5750 4397 Hers \$97.50

(H) Handsome Ring aglow with a cluster of 7 diamonds. Dome style solid back mounting has a satin finish with contrasting polished accents.
14K Yellow Gold
19700
385522WDC22950 1/2 Ct. T.W. \$395.00
385549WDC34950 1 Ct. T.W. \$595.00
385581WDC129700 3 Ct. T.W. \$2000.00
14K White Gold
19700
385514WDC22950 1/2 Ct. T.W. \$395.00
385530WDC34950 1 Ct. T.W. \$595.00
385573WDC129700 3 Ct. T.W. \$2000.00

(C) Beaded Edge Wedding Band. 14K yellow gold.
Groom's 5 mm.
240109JFG4350 \$72.50
Bride's 4 mm.
240257JFG 2700 \$45.00

(J) Black Onyx and Diamond framed in a Florentined solid back setting of 10K yellow gold.
291625SUL7425 6377 \$125.00

TRU-SPECIAL
\$46⁷⁷

TRU-SPECIAL
\$44⁹⁰

(D) Bright White Spray designs on rings of Swiss cut 14K yellow gold with white gold edges.
261556PM5400 His \$90.00
261548PM4800 Hers \$80.00

(K) Quartz Catseye in Florentined 10K yellow gold solid back mounting.
291595SUL7990 6590 \$135.00

(E) Five Beautiful Diamonds set in marquise-shaped cutout. Swiss cut 14K white gold rings with yellow gold edges.
418064JCD10290 8237 His \$170.00
418110JCD9990 7997 Hers \$165.00

(L) Blue Linde Star in satin finish mounting with bright edges. 10K white gold.
237159AC5847 4677 \$97.50



L



M

TRU-SPECIAL
\$31⁷⁷

(F) Fiery Diamond Solitaire in a beautiful Swiss cut 14K gold mounting with solid back and polished edges.
14K Yellow Gold
12700
385700WDC14950 1/5 Ct. \$250.00
385468WDC23900 1/3 Ct. \$400.00
14K White Gold
12700
385697WDC14950 1/5 Ct. \$250.00
385441WDC23900 1/3 Ct. \$400.00

(M) Signet Ring with modern cushion shaped top. 10K yellow gold. Specify 3 initials for engraving.
257931MRR5490 4490 \$89.95

(N) Genuine Jade in tailored Florentined setting with bright edges. 10K yellow gold.
285269JTT3990 3177 \$67.50

(P) Masonic Emblem mounted on a simulated ruby. 10K yellow gold ring has solid back.
290874UL5150 \$85.00

ILLUSTRATIONS ENLARGED TO SHOW DETAIL. PLEASE SPECIFY RING SIZE WHEN ORDERING.
T.W. MEANS TOTAL WEIGHT.

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD AND DIAMOND MARKETS.

TRU-SPECIAL

\$27⁹⁰



A

TRU-SPECIAL

\$25⁷⁰



B

TRU-SPECIAL

\$28⁷⁰



C

TRU-SPECIAL

\$31⁶⁰



Rectangular Smoky Topaz Quartz mounted in 10K yellow gold.
285757JTT3990 3160. \$65.00

TRU-SPECIAL

\$14⁸⁷



D

TRU-SPECIAL

\$19⁸⁷



E

TRU-SPECIAL

\$39⁷⁷



F

TRU-SPECIAL

\$13⁴⁷



G

TRU-SPECIAL

\$21³⁰



H



I

(A) Dome Type Mounting with a beautiful genuine cameo. 10K yellow gold.

2790

292796UL3490. \$58.50

(B) Garnet Quartet . . . 4 marquise shaped genuine garnets mounted in 10K yellow gold.

2570

428337JRT3210. \$52.50

(C) Six Genuine Opals border center opal. Set in an attractive antique style mounting of 10K yellow gold.

2870

428418JRT3600. \$60.00

(D) Youngster's Signet Ring . . . 10K yellow gold. Up to size 8. Specify 3 initials for engraving.

1487

257745MRR1997. \$34.95

(E) Cluster of 4 Genuine Jade Stones with a center diamond. 10K yellow gold.

1987

440582JTT2497. \$44.95

(F) Elegant Blue Linde Star . . . a lovely oval stone accented with 2 brilliant diamonds. 14K white gold.

3977

285374JTT4950. \$82.50

(G) Delicate Sweetheart Ring accented by a lovely diamond set in 10K gold.

White

1347

236942AC1750. \$29.50

Yellow

1347

236950AC1750. \$29.50

(H) Oval Black Onyx With Diamond. 10K yellow gold filigree frame.

2130

262242JPV2690. \$47.50

(J) Exquisite Twisted Ribbon of 10K yellow gold glamorized by a fiery diamond.

428361JRT6200. \$105.00

Yellow

1097

238287AC1497. \$24.95

White

1097

236632AC1497. \$24.95

(L) The Soft Shimmer of two lustrous cultured pearls is highlighted by an unusual 10K gold diagonal mounting.

Yellow

1890

285730JTT2175. \$37.50

White

1890

284637JTT2175. \$37.50

(M) Genuine Opal in frame of 14 glistening diamonds. Set in 14K white gold.

9490

384380JTT11990. \$200.00

(N) Antique Style Heirloom Mounting . . . a striking setting for 9 lustrous opals. 10K yellow gold.

2390

285781JTT2990. \$50.00

(P) 8 Superb Opals form lovely petals around a cluster of 7 glittering diamonds. 14K yellow gold mounting.

284556JTT9870. \$164.50

(R) Delicate Pear Shaped Setting enhances the dazzling radiance of a dozen genuine opals. 10K yellow gold.

271330JEX6750. \$110.00

TRU-SPECIAL

\$10⁹⁷



K

TRU-SPECIAL

\$18⁹⁰



L

TRU-SPECIAL

\$94⁹⁰



M

TRU-SPECIAL

\$23⁹⁰



N

P



R



ILLUSTRATIONS ENLARGED TO SHOW DETAIL. PLEASE SPECIFY SIZE WHEN ORDERING.

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD AND DIAMOND MARKETS.

TRU-SPECIAL
\$227⁵⁰



(A)

TRU-SPECIAL
\$337⁵⁰



(B)

TRU-SPECIAL
\$77⁰⁰



(C)

**"LIMITED QUANTITY" TOTAL
OF 200 IN ALL SHOWROOMS**

(A) 30-Diamond Watch. 14K white gold case accented by 30 enchanting diamonds. Total weight 1/2 carat. 17-Jewel Hamilton movement.
374865JAP27500 22750 \$450.00

(B) 26-Diamond Watch. Marquise shaped 14K white gold case is edged with diamonds and has 3 large diamonds at each end. Total weight 1 carat. 17-Jewel Hamilton movement.
374857JAP39950 33750 \$675.00

(C) Diamond Watch with 17-Jewel Hamilton movement has a diamond at each end of 14K gold case.
383384R10500 7700 Yellow \$175.00
383392R10500 7700 White \$175.00

Benrus Electronic Princess. Power cell runs 1 year without winding. Water-resistant*; sweep second hand, luminous hands. Yellow top, steel back. Heavy link band.
203777BW6140 \$105.00

TRU-SPECIAL
\$23⁹⁰



Clinton Therese. It's the most exciting thing going in 17-Jewel watches. Note the wide Grecian link bracelet, octagon shaped white case with white dial.
232599CLW2090 2390 \$49.50
As above, in yellow and champagne dial.
232580CLW2090 2390 \$49.50

TRU-SPECIAL
\$38⁹⁰



Waltham Royal Jill. Florentined yellow top, champagne dial. 17-Jewel Swiss Incabloc movement, shock resistant*. Matching link clasp bracelet. Steel back.
297054WY4460 3890 \$79.50
As above, in white with blue dial.
297062WY4460 3890 \$79.50



Lucien Piccard Swiss Luccard. 17-Jewel fashion watch has a continental bark finish. Glossy Giltron case. Tapered slip-thru bracelet matches case.
249629JLP14290 \$249.50

TRU-SPECIAL
\$224⁷



(D)

TRU-SPECIAL
\$41⁹⁰



(E)

TRU-SPECIAL
\$29⁹⁰



(F)

TRU-SPECIAL
\$19⁹⁰



(H)

TRU-SPECIAL
\$28⁹⁰

(J)

ELECTRONIC

(D) **Helbros Melany.** A chic little timepiece abloom with leafy ends on the oval case. Faceted crystal. 21 Jewels. White top, stainless back; tapered band.
2247

242977HE2740 \$49.50
As above, in yellow.
2247

242969HE2740 \$49.50

(E) **Waltham Electro Lady.** No-wind sports watch is water-resistant*, Incabloc shock resistant*. White dial. Luminous sweep second hand. Yellow top, steel back.
297089WY4890 4190 \$82.50

(F) **Elgin Petite Nadia.** Gleaming 10K yellow rolled gold plated top, stainless back. Precious 10K gold filled mesh band. 17-Jewel-Incabloc shock-resistant*.
235407ELG4440 \$75.00

(G) **Gruen Margarette.** Intricately detailed 10K white gold filled mesh bracelet adorns 10K white gold plated case, steel back. Faceted crystal. 17-Jewels.
241806GG3790 \$72.50
As above, in yellow.
2990

241792GG3790 \$72.50

(H) **Clinton Heirloom.** Subtle oval case has dramatic black dial with Roman numerals. Yellow case sparkles against the black Corfam suede strap. 17-Jewel accuracy.
232718CLW2470 1990 \$43.50
As above, with champagne dial.
232815CLW2470 1990 \$43.50

(J) **Clinton Valencia.** Squared-off yellow case with champagne dial, 17-Jewel movement, stainless steel back. Matching slip-thru yellow mesh bracelet.
232548CLW3290 2890 \$55.00
As above, in white with blue dial.
232556CLW3290 2890 \$55.00

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD AND DIAMOND MARKETS. *WATER RESISTANT AND SHOCK RESISTANT IN ACCORDANCE WITH U.S. GOVERNMENT STANDARDS.



TRU-SPECIAL
\$16⁷⁰

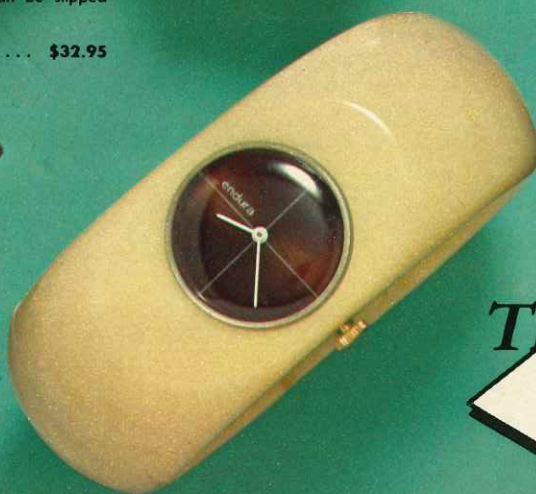
Wardrobe of Watches. Mix-and-match wardrobe of four straps (red, white, blue and black) can be slipped through clear lucite watch-case. Gift boxed.

1670
430242PWC1977 \$32.95



Sport Watch. For ladies . . . clever "new down" design gives rise to a smooth, half-circle tortoise case. With golden-tone dial, brown strap.

430196PWC1077 \$17.95
As above with clear strap and case—blue dial.
430145PWC1077 \$17.95



TRU-SPECIAL
\$16⁷⁰

Ladies' Ivory-Lucite Watch. A simple, but highly sophisticated look in watches. A refreshing new fashion accent. Contrasting deep-toned dial.

430749ED1977 \$32.95
As above, in pecan.
430730ED1977 \$32.95



Bangle Watch. Polished bangle watch is marvelously chic! Brown tortoise case has bright yellow dial, gleaming goldtone finish.

1670
430218PWC1977 \$32.95



TRU-SPECIAL
\$11⁹⁷

Lucite Digital. Noticeably new ladies' fashion watch with big square case and buckled strap of clear lucite. Blue dial shows hour and minute.

1197
263354PWC1397 \$23.95



TRU-SPECIAL
\$9⁶⁰

Popular Watch For Her. It's the great white wave in fashion watches—a fresh enamelled look! Circular black dial. White numerals, case and strap.

430722ED1197 960 \$19.95
As above in clear lucite—blue dial.
443506ED1197 960 \$19.95



TRU-SPECIAL
\$7⁹⁰

Ladies' Lucite Watch. Sporty, versatile—created for compliments in "crystal clear" lucite! Black accent dial. Matching see-thru strap.

790
430048MJ957 \$15.95

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR.

TRU-SPECIAL
\$990



A

TRU-SPECIAL
\$1167



B

TRU-SPECIAL
\$967



C

(A) Men's Diver Calendar Watch . . . with the elapsed time ring. Shows the date. Luminous hands and hour markers; sweep second hand. Steel back case. Molded wrist strap. 5 ATM tested.

990
263079PWC1197 \$19.95

(B) Boys' Skindiver Day-Date Calendar Watch . . . with 60-minute elapsed time ring. Quick-set feature. Luminous hands and hour markers. Case has steel back. Waterproof strap. 5 ATM tested.

1167
262935PWC1377 \$22.95

(C) Modern Pendant Watch . . . petite round watch held in a graceful goldtone swirl. Has faceted crystal.

967
262897PWC1137 \$18.95

(D) Hunting Case Pendant Watch . . . the engraved cover is an authentic reproduction. Roman numeral dial. Goldtone case.

1247
262919PWC1497 \$24.95

TRU-SPECIAL
\$1247



D



Bangle Bracelet Watch The latest rage! Metal case and bracelet. Goldtone.
430137PWC2097 \$34.95
As above, in silvertone.
430129PWC2097 \$34.95



Contemporary Calendar Watch . . . lots of class! Day-date watch has oval blue dial, textured silvertone case, distinctive suede Corfam strap.
263311PWC1377 \$22.95

TRU-SPECIAL
\$990



Men's Digital Watch . . . a glance tells you the exact time to the minute! Handsome goldtone case, black dial and Corfam suede strap.

990
263362PWC1197 \$19.95

TRU-SPECIAL
\$897



Jack and Jill Time Teacher. Goldtone watch teaches youngsters to tell time. Enlarged educational dial, movable hands. Boys' style with blue strap.

263338PWC1077 897 \$17.95
As above, girls' style with red strap.
263346PWC1077 897 \$17.95

TRU-SPECIAL
\$1297



Ladies' Digital Watch. Neat and petite—with new fashion influences scaled to size. Goldtone case. Easy-to-read brown dial. Brown Corfam suede strap.

1297
263435PWC1590 \$26.50



Waltham Auto-Cal. 17-Jewel Swiss Incabloc self-winding calendar watch with Insta-Set date. White top. Steel back and link bracelet with buckle. Grey dial. Protected against water.
 297011WY4160 \$69.50
 As above in yellow, brown dial.
 297003WY4460 \$74.50



Elgin Auto Floyd. Automatic watch with day-date. 17-Jewels. Water-resistant.* Yellow top. Stainless steel back and link bracelet with ratchet clasp.
 235369ELG7340 \$125.00



(E) Hamilton Auto-Saratoga. 17-Jewel self-winding water-resistant* watch. 14K yellow gold electroplate case. Stainless steel back. 10K gold filled expansion bracelet.
 242748WHW5680 \$100.00



(F) Helbros Electronic "588". ... water-resistant* day-date calendar watch that is energizer operated. Never needs winding. Incabloc; instant date change feature. Yellow top, stainless steel back.
 243566HE5670 4940 \$94.50
 243574HE5250 4640 White... \$87.50

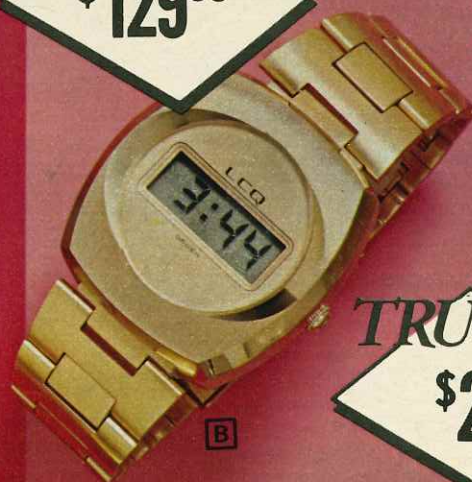


(G) Helbros Day-Date manual wind watch in yellow with brown dial. 17-Jewel movement. Steel back. Expansion band.
 429813HE8570 3170 \$59.50
 429821HE2970 2670 White .. \$49.50



(H) Helbros Date Master ... 17-Jewel day-date calendar watch with instant date change feature. Self-winding. Water-resistant.* Incabloc shock protected. Yellow case, stainless steel back. Expansion band.
 243450HE4240 3740 \$71.50
 243469HE4180 3690 White... \$71.50

TRU-SPECIAL
\$129⁹⁰



(B) Gruen LCQ. Solid-state wrist computer with no mechanical moving parts. Quartz crystal time base splits each second into 32,768 equal parts for total accuracy. "Field effect" readout shows time constantly with no buttons to push. Energy cell lasts a full 12 months. Three-year LCQ guarantee. Yellow top, stainless steel back case is water and dust resistant.* Gold color dial.
 241725GG17990 12990 \$250.00

(C) Waltham Auto Digital. 17-Jewel self-winding digital. Automatically shows hour, minute and second. Brown strap and dial. White case, steel back.
 297135WY4950 4340 \$82.50

TRU-SPECIAL
\$43⁴⁰



TRU-SPECIAL
\$26⁷⁷



(A) The Incredible Watch by Clinton ... so water-tight, it comes packed in water! 17-Jewel day-date calendar watch is water-resistant* tested to a depth of 203 feet. Has many exceptional features: Super Water Resistant* System ... elapsed time indicator ... 24 hour time indicator ... world time indicator ... luminous hands and hour markers ... sweep second hand ... unbreakable Perma-Life mainspring. Shock-resistant. Anti-magnetic. Case has stainless steel back. Link type band with buckle.
 232858CLW3190 2677 Blue Dial \$54.50
 232866CLW3190 2677 Black Dial \$54.50

TRU-SPECIAL
\$94⁹⁰



(D) Benrus TechniQuartz VI ... day-date watch of incredible accuracy. Blue dial with white case and expansion band. A pace-setter!
 206334BW10700 9490 \$175.00

TRU-SPECIAL
\$49⁴⁰
 Yellow

TRU-SPECIAL
\$31⁷⁰
 Yellow

TRU-SPECIAL
\$37⁴⁰
 Yellow

TRU-SPECIAL
\$46⁴⁰
 White

TRU-SPECIAL
\$26⁷⁰
 White

TRU-SPECIAL
\$36⁹⁰
 White

TRU-SPECIAL
\$4⁹⁷



TRU-SPECIAL
\$8⁹⁷



TRU-SPECIAL
\$2⁹⁷



TRU-SPECIAL
\$12⁹⁷



Polished Hoop Earrings for pierced ears. 14K yellow gold.
1297
~~259985JPL1750~~ **\$29.50**
As above, in 14K white gold.
1297
~~260010 JPL1770~~ **\$29.50**

Hoop Earrings for pierced ears. 14K yellow gold with antiqued design.
247197JKE2250 **\$37.50**

Genuine Jade Pierced Earrings. 14K yellow gold. Wear as drop or button.
260274JPL1440 **\$24.00**

TRU-SPECIAL
\$44⁵⁰



Enchanting Triple Spiral Charm Bracelet. Polished links of 14K yellow gold.
420204JRY5550 4450 **\$92.50**

TRU-SPECIAL
\$14³⁷



TRU-SPECIAL
\$17⁹⁷



TRU-SPECIAL
\$13⁹⁰



TRU-SPECIAL
\$6⁷⁷



TRU-SPECIAL
\$21⁹⁰



TRU-SPECIAL
\$11⁹⁰



(A) Floating Opal Pierced Earrings. 14K yellow gold.
497
259888JPL750 **\$12.50**
(B) Genuine Cameo Earrings for pierced ears. 14K yellow gold.
260754PNB960 **\$16.00**
(C) Pierced Earrings. Cluster of cultured pearls. 14K yellow gold.
897
260819PNB1140 **\$19.00**
(D) Genuine Jade Pierced Earrings. 14K yellow gold.
248622LJ1050 **\$17.50**
(E) Petite Gold Ball earrings for pierced ears. 14K yellow gold.
297
434302JNG540 **\$9.00**
(F) Christmas Tree Charm. Perfect way to say "Merry Christmas" to a collector of charms. 14K yellow gold.
1437
258393NJ1800 **\$30.00**

(G) Christmas Tree Charm with colored stones on oval disc. 14K yellow gold.
250015ME5250 **\$87.50**
(H) Merry Christmas Charm with Bells. A perfect gift for the season. 14K yellow gold.
258377NJ2275 **\$37.95**
(J) Italian Horn Charm. Good luck symbol in 14K yellow gold.
1797
250333ME2397 **\$40.00**
(K) Opal Pendant. A pear shaped genuine opal enhanced by a setting of 14K yellow gold.
1390
201545AP1920 **\$32.00**
(L) Cultured Pearl Pendant. Heart shaped cage setting with a cultured pearl. 14K yellow gold.
1190
201553AP1650 **\$27.50**

(M) Baby Cross . . . precious gift for a baby crafted in 14K yellow gold.
677
246379JJL897 **\$14.95**
(N) Florentine Cross highlighted with a sparkling diamond. 14K yellow gold.
432334JJL2590 **\$42.50**
(P) Modern Design Cross centered with a radiant diamond. 14K white gold.
2190
394262JTT2990 **\$49.95**

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD AND DIAMOND MARKETS.



Sterling Silver Oval Hoop Earrings for pierced ears. Filigree design. 14K white gold wires.
416061JEN1260..... \$21.00



Sterling Silver Hoop Earrings for pierced ears. Basketweave filigree design. 14K white gold wires.
416096JEN1050..... \$17.50



Sterling Silver and Hamilton Finish triple hoop earrings for pierced ears.
420468JKE660..... \$11.00

TRU-SPECIAL
\$797



Dainty Double Spiral Bracelet of lacy sterling silver links.
256366JML1150-797..... \$18.95



TRU-SPECIAL
\$7250

(K)



(A)



(B)



(C)

TRU-SPECIAL
\$197



(D)

TRU-SPECIAL
\$297



(E)

TRU-SPECIAL
\$297



(F)

(L)



(G)

TRU-SPECIAL
\$397



(H)

TRU-SPECIAL
\$477



(J)

(A) Christmas Tree Charm. Sterling silver. Bright colorful branches.
281336JPC285..... \$4.75

(B) "Tree of life" Charm. Yellow gold filled.
419753JEL435..... \$7.25

(C) Christmas Stocking Charm. Sterling silver. Bright enameled colors.
442860JKE300..... \$5.00

(D) "I Love You" Charm. Yellow gold filled.
419621JEL450..... \$7.50

(E) Girl's Head Charm. Yellow gold filled.
419583JEL450..... \$7.50

(F) Boy's Head Charm. Yellow gold filled.
419591JEL450..... \$7.50

(G) Men's Cross. Highly polished sterling silver cross on a 24" rhodium chain.
211230YM550..... \$9.50

(H) Heart Locket. Highly polished sterling silver with engraved design. 24" chain.
203459JBA3850..... \$65.00

(J) St. Christopher Medal. Oval shaped sterling silver medal on 24" rhodium chain.
211192YM640..... \$10.50

(K) Exquisite Cultured Pearls. Single strand uniform matinee 24" necklace. 6-6.5 mm. pearls. 14K white gold clasp.
276596JEX9750..... \$165.00

(L) Cultured Pearl Earrings for pierced ears. 14K white gold. 6 mm.
278017JEX1147..... \$19.95

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD AND SILVER MARKETS.

TRU-SPECIAL

\$577

Slave Bracelet. Captivating creation in yellow goldtone for men.
411140FMP750-577 \$12.50

Man's I.D. Bracelet features a handsome, slender chain of sterling silver links and polished plaque.
256307JML2750 \$45.00

Ladies' I.D. Bracelet is expertly crafted in gleaming sterling silver.
256293JML1790 \$30.00

Identification Bracelet. Oxidized silver plated bracelet for women, teenagers and young men.
411191FMP540-387 \$9.00

Key Keeper in white finish with engraveable tag.
411027FMP390-297 ... \$6.50

TRU-SPECIAL

\$297

TRU-SPECIAL

\$387

TRU-SPECIAL

\$297

TRU-SPECIAL

\$647

(A) Genuine Jade Tie Tack. Yellow bamboo motif setting.
197
235784FMP300 \$5.00

(B) Cultured Pearl Tie Tack. Yellow setting.
197
235709FMP300 \$5.00

(C) Cuff Links and Tie Tack. Satin center with facet-cut borders. Sterling silver.
275875JBR1690 \$27.50

(D) Dog Tag I.D. on 30" beaded neck chain. Rhodium plated.
235857FMP390-297 \$6.50

(E) Double Keyholder. Oxidized silverplated rings and genuine leather.
411205FMP390 \$6.50

(F) Sterling Silver "Horseshoe" keyholder with engraveable tag.
275662JBR926-647 \$15.50

(G) Money Clip or keyholder. 12K yellow gold filled.
420158JBR525 \$8.50

(H) Golfers' Tool Kit. A must for everyone who plays golf. In sterling silver.
420115JBR1690 \$27.50

PRICES MAY CHANGE DUE TO THE
FLUCTUATION OF THE DOLLAR AND THE
INSTABILITY OF THE GOLD AND SILVER
MARKETS.



(A) 36" Single Strand Yellow Chain with textured balls.
209929YM640 487 \$10.50

(B) Oval Locket. Reproduction of Ruben's painting on both sides of locket. 24" chain.
429961JMW500..... \$8.00

(C) Oval Locket. Goldtone locket with engraved design on a 30" chain.
235954FMP840 597..... \$14.00

(D) Large Fashion Puffed Heart Necklace on dainty chain.
427993YM560 Yellow \$9.50
428000YM560 White..... \$9.50

(E) Reading Glass. Reproduction of an antique collector's item on a 24" chain.
429988JMW500..... \$8.00

(F) Cultured Pearl Pendant. 6 1/2 mm. pearl on a 12K yellow gold filled chain.
418382TRA450 \$7.50

(G) Gold Filled Illusion Necklace. Dainty chain with gold filigree. 3 mm. ball.
442852YM497 327 \$7.95

(H) Cultured Pearl held securely in a 12K yellow gold filled setting with matching chain.
290211TRA370 297 \$6.00

(J) Double Hoop Pierced Earrings. 12K yellow gold filled. 14K gold posts.
210587YM420 297 \$7.00

(K) Royal Star Pendant encircled by a lacy filigree of sterling silver beautifully accented.
290149TRA590 397 \$9.50

(L) Sterling Heart Pendant . . . matte finish silver heart within a heart set with a brilliant diamond.
597

290106TRA790 \$13.00
(M) Hoop Pierced Earrings. 12K gold filled. 14K gold wires.
210714YM480 Yellow..... \$8.00
210722YM480 White..... \$8.00

(N) Nugget Hoop Pierced Earrings. 14K gold posts.
209945YM320 247 Yellow.... \$5.50
209953YM320 247 White \$5.50

(P) Intaglio Pendant and Earring Set. 14K yellow gold filled. Pierced earrings have 14K gold posts.
427
260894PNB540 \$10.00

(R) 1/8" Slip-on Bracelet with disc for monogram. 12K yellow gold filled.
269786JRR650 497 \$10.95

(S) 7/16" Dome Bangle Bracelet with engraveable design. 12K yellow gold filled.
444146JRR1350 997 \$22.50

(T) Simulated Pearl Bracelet. Simulated pearls with 12K yellow gold filled filigree cage links.
290254TRA540 \$9.00

PRICES MAY CHANGE DUE TO THE FLUCTUATION OF THE DOLLAR AND THE INSTABILITY OF THE GOLD, SILVER AND DIAMOND MARKETS.

TRU-SPECIAL

\$20⁹⁷

TRU-SPECIAL

\$4⁴⁷

TRU-SPECIAL

\$4⁶⁴

TRU-SPECIAL

\$1⁹⁷

TRU-SPECIAL

\$4⁶⁴

TRU-SPECIAL

\$12⁹⁷

TRU-SPECIAL

\$12⁴⁷

TRU-SPECIAL

\$2⁹⁷

(A) 4-PIECE SILVERPLATED CARAFE SET. Gracefully styled set includes 10-cup carafe, sugar, creamer and 13" diameter tray. 8 lbs.

2097

442879LR2500.....\$33.00

(B) ENGLISH DECANTER. Removable 10" high crystal decanter and footed silverplated holder. 2 lbs.

447

422371ACL597.....\$9.95

(C) ENGLISH PEWTER TANKARD. Captures the timeless beauty of early American craftsmanship. Holds a full pint of ale. Glass bottom. 4 1/4" high. 2 lbs.

144509LR897.....\$12.95

(D) SILVERPLATED SHELL DISH. Footed dish in tarnish-resistant silverplate serves candy or nuts in style. 5 1/4" diameter.

197

163945XRM260.....\$5.00

(E) SILVERPLATED WINE GOBLET. A beautiful accompaniment to the water goblet below. 5 1/4" high. 2 lbs.

464

144800LR540.....\$8.00

(F) SILVERPLATED WATER GOBLET. Looks lovely on any table. Heavily silverplated for lasting beauty. 7 1/4" high. 2 lbs.

464

144797LR540.....\$8.00

(G) JAM DISH. 3 1/2" diameter glass dish with star-cut base. Silverplated stand with fixed handle. Serving spoon included. 1 lb.

297

104299ACL397.....\$6.95

(H) LOTUS FLORAL CENTERPIECE. Silverplated bowl is ideal for flowers, or use as sauce boat, bon bon dish, etc. 1 lb.

1247

407488LR1500.....\$21.95

(J) STERLING SILVER CANDLESTICKS. Sterling silver with gadroon borders. 2-7/8" diameter base, 3" high. 1 lb.

1297

123358DUC4590.....Pair \$24.00

TRU - SPECIAL
\$897

TRU - SPECIAL
\$1197

Sheridan

TRU - SPECIAL
\$693

TRU - SPECIAL
\$897
Salad Set

TRU - SPECIAL
\$349

TRU - SPECIAL
\$397
4 Bowls Only

Symbol of Gracious Living... Silverplated Gifts of Timeless Beauty

(A) **SILVERPLATED FOOTED CHIPPENDALE TRAY.** Gleaming serving tray with exquisite chased center. Serves party fare with grace and charm. 11½x14½". 3 lbs.

897
144584LR440 \$17.50

(B) **SHERIDAN COVERED 1½-QT. CASSE-ROLE.** Silverplated casserole has gadroon border, sculptured handle and removable oven-proof glass liner for oven-to-table service. 5 lbs.

1197
178497XD440 \$20.00

(C) **SILVERPLATED BREAD TRAY.** Adds elegance to the table. Classic gadroon border. 12½" long. 2 lbs.

693
136980NT860 \$14.50

(D) **WESTMINSTER 7-PC. SALAD SET.** Large 8¾" diameter glass salad bowl with silverplated rim, 4 smaller serving bowls, silverplated salad fork and spoon. 12 lbs.

897
104175ACL4107 \$19.95
Set of 4 Smaller Bowls only. 9 lbs.

397
104183ACL597 \$9.95

(E) **SILVERPLATED CRANBERRY SERVING SET.** Includes a 10" tray and an 8" serving spoon. Also serves jellies, relishes; use tray alone for carrot sticks, celery, pickles, olives, etc. Gift boxed. 2 lbs.

164399XRM497 \$7.25

(F) **SILVERPLATED TRIVET.** Heavy 3/8" thick sculptured scrolls create a useful lovely trivet for hot dishes. Hand-polished, heavily silverplated. 7½" diameter. 1 lb.

349
984213DUC450 \$7.00

TRU-SPECIAL

\$12⁹³

A



HAMILTON
BEACH

Sunbeam

B



Oster

C



TRU-SPECIAL

\$12⁹³

E



TRU-SPECIAL

\$16⁴³

D



DOMINION

Salton

F



G



Yogurt Maker



H

TRU-SPECIAL

\$7⁹³

J



TRU-SPECIAL

\$5⁷³

"LIMITED
QUANTITIES"
AVAILABLE

(A) HAMILTON BEACH 8-PUSHBUTTON BLENDER. Pushbutton convenience... and 7 speeds for every blending need, plus positive off. 44-oz. tyrl container. 840-watt motor. With 42-page cookbook. 7 lbs.

133248HB1487 1293 Avocado \$22.95
133256HB1487 1293 Gold \$22.95

(B) SUNBEAM DELUXE CHROME MIXMASTER MIXER. 12-speed Mix-Finder dial selects the correct speed for the job. Mixer detaches from stand for use as portable. Comes with 4-qt. and 1-5/8-qt. stainless steel bowls. 17 lbs.

183229XU5394 \$84.95
Above in color, with glass mixing bowls. 16 lbs.
183180XU4287 Avocado \$69.95
183199XU4287 Gold \$69.95
183202XU4287 White \$69.95
Meat Grinder Attachment for above. 20 lbs.
442755XU2097 \$31.00
Juicer Attachment for above. 7 lbs.
442747XU597 \$7.25

(C) OSTER 12-SPEED "KITCHEN CENTER" FOOD PREPARER. Blender, mixer and grinder—3 appliances in one! Includes power base mixer, 4-qt. and 1½-qt. glass bowls, 2 beaters, food pusher, hopper with 2 grinding discs, 5-cup glass jar and 132-page recipe book. 25 lbs.

421960AJT8994 Avocado \$139.95
421952AJT8994 Harvest Gold \$139.95

(D) DOMINION 12" ROAST 'N FRY BUFFET SKILLET. Roasts, fries, bakes, grills and French fries. No-stick, no-scour 12" pan with high dome vented cover and cast aluminum base. Detachable heat control. 8 lbs.

122823DF1894 1643 Poppy \$27.95
122815DF1894 1643 Avocado \$27.95

(E) 3½-QT. CROCKERY COOK POT. Insulated crockery pot retains nutritious vitamins ordinary cooking drains out of food. 9 lbs.

436127AGN1382 1293 Flame \$19.95
436119AGN1382 1293 Gold \$19.95

(F) SALTION "RIVIERA" ELECTRIC FOOD WARMER. Heat adjusts up to 265°. 350 watts. Hot spot for beverages. 22x8¼" heating area; 29x9" overall. 8 lbs.

440418AAL1747 \$24.95

(G) SALTION YOGURT MAKER. Makes 1 qt of creamy health food. Thermostatically controlled. With 5 sealable glass jars. 25 watts. 4 lbs.

439487AAL687 \$11.95
Extra Set of 5 Jars for above. 2 lbs.

439495AAL344 \$4.85

(H) GENERAL ELECTRIC HAND MIXER. 3-speed portable mixer with fingertip control, beater ejector, 6' detachable cord. 3 lbs.

983608GE697 793 \$10.98

(J) PROCTOR-SILEX 2-SLICE TOASTER. Selectronic color control automatically adjusts for the shade you prefer. Also has color tuner and automatic pop-up. Chrome; black trim. 4 lbs.

162760PR747 573 \$13.50

"LIMITED QUANTITIES"

Cornwall



MUNSEY

(A) MUNSEY 6-QT. COOKER-FRYER. Fries, stews, steams and roasts. Aluminum fry well with pouring spout. Heatproof glass cover. Lift-out deep fry basket. On/off signal light. Thermostat to 400°. 6 lbs. 150029MU1047 \$15.95

(B) UDICO-CORNWALL BROILER OVEN. Cleans itself continuously as it bakes or broils. Foods may be broiled on both sides at the same time without turning. 21 lbs. 3487 427799HCW3897 \$54.95

Hotpoint



MUNSEY

(C) MUNSEY FLIP-OVER BAKER-BROILER. Broils, bakes, roasts, warms. Range-type element. Thermostat range to 500°. 10x8-7/8" tray; 12x7-1/2x9-3/8" overall. 7 lbs. 427535MU1497 993 \$15.95

(D) HOTPOINT FULL-SIZE MICROWAVE OVEN. Cooks complete meals in one-fourth the time! Comes with 9" browning plate, smoked glass door and a deluxe microwave element. 78 lbs. 416215AHT29997 \$369.95

Sunbeam



PRESTO

(E) SUNBEAM WAFFLEBAKER & GRILL. Reversible grids with double Teflon coating. Adjustable heat control. Signal light. 10 lbs. 183431XU2693 \$38.50
(F) SUNBEAM "HOT SHOT" BEVERAGE MAKER. Heats up to 10 oz. of water in 90 seconds. Stainless tank, signal light, shelf for cup. 3 lbs. 183164XU1247 \$19.75
(G) PRESTO HOT DOGGER. Cooks 6 hot dogs in 60 seconds. Seals in juices for more flavor. Immersible base. 1500 watts. 3 lbs. 150924NP496 \$7.50



TRU-SPECIAL
\$19.97



PROCTOR-SILEX

(H) PROCTOR-SILEX "TWO-IN-ONE" TOASTER OVEN. Super speed counter top oven with built-in pop-up toaster. Keep warm dial. See-thru window. Parts disassemblable for cleaning. 8 lbs. 1997 414581PR2274 \$29.95

(J) GE AUTOMATIC 2-SLICE TOASTER. Adjustable toast color settings from light to dark and anywhere in between. Automatic pop-up carriage and wide toast slots. Swing-open crumb tray for easy cleaning. 4 lbs. 983616GE1277 \$15.98

TRU-SPECIAL

\$15⁹³



HAMILTON BEACH

TRU-SPECIAL

\$3⁹³



MUNSEY



HAMILTON BEACH

Sunbeam

UDICO



DOMINION

Seasonal Value



MR. COFFEE II

Brand Name Appliances Offer Superb Performance

(A) HAMILTON BEACH "NO-SCORCH" FABRI-SCOPE® IRON. With non-stick soleplate, color-coded fabric dial, temperature gauge, water window and wrap-around cord storage. 5 lbs.

1593

426326HB1746 \$22.95

(B) MUNSEY 3-QT. CORN POPPER. Bottom heating unit with range-type element. Removable aluminum bowl is easy to clean, doubles as a server. 4 lbs.

393

150045MU487 \$6.95

(C) HAMILTON BEACH "BUTTER-UP" CORN POPPER. Butters the corn automatically as it pops. Teflon-lined for easy cleanup. 3 lbs.

133183HB1087 \$14.95

(D) UDICO-CORNWALL CAN OPENER/KNIFE SHARPENER. With removable "quick clean" carrier arm and a handy built-in timer. 5 lbs.

427802HCW1397 \$20.95

(E) SUNBEAM "CLEAR BREW" 11-CUP GLASS PERCOLATOR. With strength selector dial, pop-up basket, snap-tight cover. Avocado accents. 4 lbs.

183237XU1447 \$20.75

Glass replacement bowl for above. 2 lbs.

183482XU477 \$6.50

(F) DOMINION BUFFET RANGE. Two high-speed range-type elements with infinite heat controls to 800° and 1000°. Chrome top, brushed aluminum console, avocado metal base. 9 lbs.

122890DF1994 \$29.95

(G) SALTON COFFEE GRINDER. With built-in container, varying grind-size setting and automatic measurement feature. Matching wall holder. Detachable compartment to refrigerate beans. 130 watts. 11x5½x4½". 5 lbs.

439479AAL2196 \$34.95

(H) "MR. COFFEE II" AUTOMATIC COFFEEMAKER. Brews 10 cups in 5 minutes! Disposable filter eliminates sediments and oils—no bitter taste. White/yellow. 6 lbs.

151793ANA2887 \$36.95

Box of 100 filters for above. 1 lb.

416851ANA197 \$2.50

Goes from wet
to dry pickup
without stopping



WET
AND
DRY
VAC

shop-vac

DELUXE 8-GALLON WET AND DRY VAC. Sucks up water, soapsuds, wet trash along with dry matter of all kinds. Use indoors or out. 4-wheel easy-glide dolly. Accessories included. 25 lbs.
440949MVB3993 \$64.95

TRU-SPECIAL
\$987



BISSELL

A



(A) **BISSELL GEMINI ALL-FLOOR SWEEPER.** Sweeps all floor surfaces—tile, wood, slate, cement, brick, linoleum, carpeting. Easy-to-empty dust pan. Metal combs keep the brush clean. Poppy red. 7 lbs.
109371BX4067-987 \$17.50

(B) **REGINA 3-SPEED ELEKTRIKBROOM®.** 500-watt motor. Rug Pile Dial nozzle with edge suction feature. Large dirt cup (no bags to buy). 8 lbs.
165484RA3692-3497 \$52.95

(C) **REGINA DUO-VAC VACUUM CLEANER.** The ultimate in floor care. It's like a canister for cleaning bare floors, furniture, drapes... and it's like an upright for power cleaning carpets. 36 lbs.
442615RA41983-11497 \$189.95

TRU-SPECIAL
\$3497

B

REGINA

TRU-SPECIAL
\$11497

C

DUO-VAC

(D) **HOOVER DIAL-A-MATIC CLEANER.** Power dial adjusts for any cleaning job. Indicator shows when bag is full. 18 lbs.
135127HV7896 \$104.95
Attachments for above. 4 lbs.
392456HV1487 \$19.95

(E) **HOOVER CUSTOM CONVERTIBLE VAC.** 4-position rug adjustment. 3-position handle. Large throw-away bag. Edge-cleaning suction power. 20 lbs.
135321HV4994 \$77.95
Attachments for above. 4 lbs.
135089HV1487 \$19.95

Pack of 4 Hoover vacuum bags. Fits Dial-A-Matics.
135194HV69 \$1.00
Fits Deluxe Handi-Vacs.
135208HV69 \$1.00
Fits Hoover uprights (except models prior to 1950).
135178HV69 \$1.00
Fits all Hoover canister vacs.
135186HV69 \$1.00

"It Beats,
As It Sweeps,
As It Cleans"

D

E



DIAL-A-MATIC

"LIMITED
QUANTITIES"
AVAILABLE



F



G

Arvin

TRU-SPECIAL
\$1397

(F) **ARVIN AUTOMATIC HEATER.** Instant radiant heat, fan-forced at 45 cfm. Automatic thermostat; positive "off". Tip-over safety switch turns heater off if it is accidentally tipped over. 1320 watts. 8 lbs. "LIMITED QUANTITIES"
107522AA1096 \$16.95
(G) **ARVIN FAN-FORCED HEATER.** Fan distributes heat evenly to make a room instantly cozy. With automatic thermostat, positive "off", safety tip-over switch. 1500 watts. Harvest gold finish. 6 lbs.
437379AA1543-1397 \$20.95

**Seasonal
Value**

TRU-SPECIAL
\$5997



Sunbeam

SUNBEAM DELUXE 3-SPEED AUTOMATIC HUMIDIFIER. With new "slumber speed", automatic humidistat, empty/on lights, automatic shutoff, water level gauge, easy top filling, casters. Mediterranean styling. 25x24x12½" deep. 44 lbs.
5997
182478AUN6443 \$94.95
Above in Early American styling.
5997
182486AUN6443 \$94.95



WHIRLPOOL BATH by

Pollenex

POLLENEX "CUSTOM FLOW" WHIRLPOOL BATH. Look and feel better as you ease everyday aches, pains and tensions. Custom-Flow varies the massage from gentle to vigorous. Aim flow up or down and rotate nozzle to any part of your body. Aerator provides softer spray. Double insulated construction... all electrical parts fit safely outside of tub. Comes with 60-minute timer and 2 underwater massage attachments. 28 lbs.

12943

107999PV43947 \$229.95



Oster
CORPORATION

OSTER HYDRO WHIRL FOOT MASSAGER. Whirling water quickly refreshes tired legs and aching feet. Powerful motor pumps 8 gallons of surging, aerated water per minute. May also be used for arms or hands. 9 lbs.

1993

154695AJT2197 \$34.95



RONSON

Smoother on your face... sharper on the whiskers

RONSON 1000 ELECTRIC SHAVER. Lets you shave close, comfortably no matter how heavy your beard. Replaceable cutting system with 36 stainless steel blades and Micro-Thin shaving screen. "Super-Trim" with on/off control. 6' cord. Travel case. 2 lbs.

1197

267805ARC4297

"LIMITED QUANTITIES" AVAILABLE



(A) SONAC DENTURE CLEANER. Oral hygiene appliance uses electrosonic action to remove tar deposits and stains. With cleaning solution. 10x6x5". 3 lbs.

118559BCD1287 \$19.95

Denture cleaning solution. 1 lb.

118567BCD117 \$1.50

(B) GE LIGHTED MAKE-UP MIRROR. Four separate light settings simulate lighting conditions you'll encounter wherever you go. Convenient dual mirror swivels from regular to magnifying image. 6 lbs.

983594GE1693 \$22.98



(C) POLLENEX DEEP-HEAT® BACK MASSAGER. 8-way control for high or low heat, gentle or firm massage, or combine either heat with either massage speed. 3 free attach. Wipe-clean vinyl. White with tan headrest. 15x28x2". 8 lbs.

107697PV2947 \$48.95

(D) RAYCINE 16-PC. HOME HAIR TRIMMING SET. Adjustable blade clipper, attachments, combs, shears, brush, cape, instructions, etc. 3 lbs.

154067AJT944 \$13.95

(E) G.E. HEATED SHAVE CREAM DISPENSER. Uses 6-oz. or 11-oz. can of aerosol shave cream. 2 lbs.

128457GE1194 \$17.98

SCHICK



A

B



NORTHERN

D

TRU-SPECIAL
\$4.97

F



"Limited Quantities" Available



G



H



C

TRU-SPECIAL
\$17.93

TRU-SPECIAL
\$14.77

E



TRU-SPECIAL
\$11.93

Oster



J

(A) LADY SCHICK TIME MACHINE. Large enough to accommodate any size rollers. 4 temperature settings. 11 lbs.
174203BCK2487 \$39.98
Same as above with mist feature.
426407BCK2944 \$49.98

(B) NORTHERN "SORRENTO" ELECTRIC BLANKET. 50% acrylic, 50% polyester. Machine washable. Single control. Double bed size. 6 lbs.
151890NE1777 Blue \$26.95
437298NE1777 Gold \$26.95
(C) HARTMAN PRO-1200 HAND HELD HAIR DRYER. For professional results. 4 heat settings. Thermostatic control. 3 lbs.
443468HAR1994 1793 \$29.95

(D) NORTHERN SWITCHABLE MIST/DRY HAIR SETTER. Sets hair with or without mist. Thermostatic control. With 22 assorted rollers, sure-grip clips, case. 8 lbs.
152161ENT1697 \$22.95

(E) DOMINION PORTABLE HAIR DRYER SALON. With mist comb and brush attachment, styling brush, teaser, fine and coarse combs, bouffant bonnet. 5 position heat control. Built in nail dryer. Travel case. 6 lbs.
1477 \$24.95
122939DF1744 \$24.95

(F) SUNBEAM LADIES' SHAVER. Removable twin heads for legs and underarms. White. 1 lb.
497 \$9.95
285951BNM627 \$9.95

"LIMITED QUANTITIES"

(G) REMINGTON HAND HELD DRYER. 850 watts. 2-speed control. Safety system prevents overheating. With styling brush and wide and fine tooth comb attachments. 2 lbs.
442658RX1697 \$22.95

(H) SUNBEAM "MIST-STICK" ELECTRIC CURLER/STYLER. Add water, plug in and 5 minutes later you can mist curl, wave, make tendrils, tame stray locks. 1 lb.
184713BNB1137 \$14.98

(J) OSTER INFRA-RED HEAT MASSAGER WITH APPLICATORS. Enjoy relaxing massage with or without heat. Three applicators: general, facial and scalp. 2 lbs.
1193 \$19.95
154172AJT4324 \$19.95



(A)

Griffon

TRU-SPECIAL
\$2.97

(A) ZIPPER UTILITY CASE. Ideal for carrying shaving accessories and toiletries on trips. Opens wide, stays open for fumble-free packing. Brown. 1 lb. 297
428663GR376 \$6.50

(B) COMMANDER 3-BOTTLE TRAVEL BAR. Looks and carries like fine luggage. Tough ABS thermoplastic wipes clean. Hair-cell finished interior sections. Stainless tools. Black. 5 lbs. 158232PLT1397 \$22.50



(C)

(D)

(E)

TRU-SPECIAL
\$5.97

(C-E) FLORENTINE COWHIDE. Remarkable soft leather with a sophisticated touch makes these attractive, practical accessories for contemporary women.

(C) LADIES' WALLET. Superbly crafted in amber or bone colors. 1 lb. 431745WL800 Amber \$16.00 431737WL800 Bone \$16.00

(D) FRENCH PURSE AND KEY CASE. Complimentary cowhide twosome. 1 lb. 431753WL1000 Bone \$20.00 431761WL1000 Amber \$20.00 Above French purse only. 1 lb.

(E) LADIES' CHECKBOOK CLUTCH. With removable checkbook holder. 1 lb. 431699WL900 597 Bone \$18.00 431702WL900 597 Amber \$18.00



TRU-SPECIAL
\$2.93

Only 16,000 Available—All Locations

(F)

(G)

(H)

TRU-SPECIAL
\$2.93

Only 8,000 Available—All Locations

(F) MEN'S SELF-OPENING UMBRELLA. Totally automatic pushbutton operation ... a touch springs it wide open instantly. 100% nylon fabric. Extra-strong ribs. Black nylon case. 1 lb. 418471MWJ297 293 \$7.95

(G) MEN'S FOLDING UMBRELLA. Closes to 17"—opens to full size. Forms its own case. Black nylon case with stitched handle. 1 lb. 177229YC497 \$7.95

(H) LADIES' FOLDING UMBRELLA. Folds to 11" to fit your purse. 100% nylon fabric. Self-cased, with strap. Black. 1 lb. 177296YC997 293 \$6.95



(J)

(K)

(L)

(M)

TRU-SPECIAL
\$5.97
Set

TRU-SPECIAL
\$4.97
Set

(J-M) GLOVE TANNED COWHIDE. Ultra-soft men's wallets in a natural grain. Must be touched to be appreciated. A treasure he'll remember.

(J) TURNED EDGE FLATFOLD. (L) TRIFOLD WALLET AND KEY CASE SET. Matching pair. 1 lb. Your choice of colors. 1 lb. 431273WL800 Black \$16.00 431281WL800 Burnt beech \$16.00 431346WL875 Burnt beech \$17.50 431338WL875 Black \$17.50 Above, trifold only. 1 lb. 431311WL625 Burnt beech \$12.50 431303WL625 Black \$12.50

(K) BILLFOLD AND KEY CASE SET. In matching colors. 1 lb. 431265WL4000 Burnt beech \$20.00 431257WL4000 Black \$20.00 Above billfold only. 1 lb. 431249WL750 Burnt beech \$15.00 431230WL750 Black \$15.00

(M) CREDIT CARD CASE/MONEY CLIP. Fits any pocket. 1 lb. 431214WL625 Black \$12.50 431222WL625 Burnt beech \$12.50

Escort

A Product of American Tourister

A

TRU-SPECIAL
\$347

G

TRU-SPECIAL
\$34⁷⁴

B

TRU-SPECIAL
\$24⁸⁷

C

D

J

TRU-SPECIAL
\$24⁹⁴

K

TRU-SPECIAL
\$9⁹⁷

E

F

"LIMITED QUANTITIES" AVAILABLE

(A)-(E) ESCORT SERIES 6000. Beautiful molded luggage with one-piece shell, fiberglass reinforced for strength and lightness. Foam padded handles. Fingertip operated combination locks. Stainless steel closures. Luxuriously lined interiors. Carries clothes wrinkle-free, ready to wear at journey's end.

(A) MEN'S 25" TWO-SUITER. Most popular of all men's cases—travel-tested for lightness and wear. Holds two suits, with loads of room for additional garments. Case has utility pocket and tie bars. Removable curtains and clothes rack. Beige. 25x8½x18". 13 lbs.
106224AMT4592 \$70.00

(B) LADIES' 24" PULLMAN CASE. Ideal for extended trips where a larger wardrobe is required. 24x7½x15½". 9 lbs.
3474

426903AMT3882 Gold . . . \$60.00
3474

106194AMT3882 Beige . . . \$60.00
3474

106178AMT3882 Green . . . \$60.00

(C) ULTRA-SLIM ATTACHE CASE. Has 3-compartment expandable folder, room for additional items. 18x12½x3½". 6 lbs.
2487

105961AMT2794 Beige . . . \$45.00
2487

105988AMT2794 Black . . . \$45.00

(D) SHOULDER TOTE. Adjustable strap for shoulder carrying. 4 lbs.
426970AMT2282 Gold . . . \$35.00
426962AMT2282 Beige . . . \$35.00
426954AMT2282 Green . . . \$35.00

(E) TRAIN CASE. Removable tray and mirror. Washable vinyl lining. 14x8½x8½". 6 lbs.
426873AMT3242 Gold . . . \$50.00
105937AMT3242 Beige . . . \$50.00
105910AMT3242 Green . . . \$50.00

(F) MEN'S CARRY-ON SUITER. Soft-side vinyl covering. With suit rack. 22x7x13". 6 lbs.
106488AMT2392 Brown . . \$37.50
Ladies' Carry-On Case. As above, but without rack.
106461AMT2392 Gold . . . \$37.50
106453AMT2392 Blue . . . \$37.50

(G) MEN'S GARMENT CARRIER. Zippered featherweight nylon bag carries 5 suits wrinkle-free. 1 lb.
188174LTR467 347 Navy . . \$6.95

(H) LADIES' GARMENT CARRIER. As above. Holds 5 dresses. 1 lb.
188182LTR497 Navy \$7.95

(J) SKAI DELUXE MILITARY STYLE FLIGHT BAG. Fits under plane seat. Holds suit and accessories. Olive Brown. 21x13x8". 8 lbs.
2494

150185MM2997 \$45.00

(K) "SENATOR" 3" ATTACHE. Molded Royalite is light and strong! 2-pocket file. 18x13x3". 4 lbs.
997

148296MAX4247 Black . . . \$19.00
"LIMITED QUANTITIES"

TRU-SPECIAL

\$497



A

B

TRU-SPECIAL

\$297

(A) HOLE-IN-THE-HANDLE VAC. Plugs into cigarette lighter, has super-power suction. Has 3 interchangeable heads. Complete with case. Blue and white. 3 lbs.

497

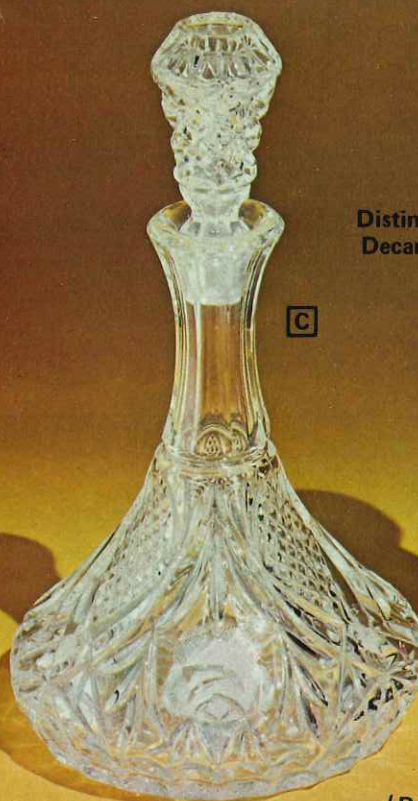
123633ND624 \$10.95

(B) SPEEDY ELECTRIC WIND-SHIELD SCRAPER. Heated rod melts ice and snow quickly and efficiently. Plugs into car lighter. Long cord. 1 lb.

297

123714ND397 \$6.95

Distinctive
Decanters



C

D



(C) CRYSTAL CAPTAIN'S DECANTER WITH STOPPER. Superbly crafted of European crystal. A wonderful gift for any hostess who appreciates an elegant table setting. 12" high. 5 lbs.

120669GCL1087 \$18.95

(D) LEATHER COVERED GLASS DECANTER. You'll serve your guests with pride from this stunning decanter. Gold-toned crest accents wine-colored leather with handsome hand-stained finish. 12" high. 2 lbs.

152900GNY547 \$8.00

jason
Digital Desk
Thermometer

TRU-SPECIAL

\$377



E

F

TRU-SPECIAL

\$297



G

TRU-SPECIAL

\$1197

Scripto

(E) JASON DIGITAL DESK THERMOMETER. Exciting, unique concept. Luminous numerals reveal the temperature. Attractive metal base is 8" long, 2" high. 2 lbs.

377

434930JL466 \$7.95

(F) SCRIPTO PIEZO ELECTRIC LIGHTER. Rosewood table lighter lights every time. 2 lbs.

425702GPT4396-1197 \$28.95

(G) SCRIPTO VU-TANE TELSTAR POCKET LIGHTER. Uses butane fuel. 4 oz.

271160GPT396-297 \$6.95

H



ELECTRIC
SHOE POLISHER

J



COUPLE REVOLVES
TO "LARA'S THEME"

(H) ELECTRIC SHOE POLISHER. Shines your shoes in seconds—no bending, no soiled hands. Foot switch operation. Two replaceable bonnets. 6 lbs.

123145DL2347 \$39.95

(J) MUSICAL FIGURINE. Ceramic Colonial couple waltzes on hidden base to "Lara's Theme." 7 1/2" high. 2 lbs.

161624ABP597 \$10.50

"Only 2,000 available—
all locations"

TRU-SPECIAL
\$797

SPRINGFIELD

(A)

TRU-SPECIAL
\$267

(B)

TRU-SPECIAL
\$297

(C)

TRU-SPECIAL
\$494

(D)

(E)

(F)

(G)

(H)

Limited Quantities Available

"LIMITED QUANTITIES"

Only 5,000 available - all locations

"Personalize" Your Home with Imaginative, Decorative Touches

(A) WELLINGTON PENDANT BAROMETER. Wood-grained mahogany finish accents metal dials and brass bezels. An 1800 design. 24" tall. 5 lbs.
181358YPG1487 \$24.95

(B) MEDITERRANEAN-STYLE MUSICAL JEWEL BOX. Lift-up lid reveals a fully lined interior. Antique bronze knobs accent a lower lined jewelry drawer. Maple finish. 9" wide. 3 lbs.
797
415979MWJ1497 \$17.95

(C) ANTIMONY JEWEL BOX. Boutique trinket box in silver colored metal with black antique accents. Red velvet lining. 3½x2½x2". 1 lb.
267
418528MWJ397 \$6.50

"LIMITED QUANTITIES"

(D) MUSICAL PICTURE BOX. Wood box with picture of Hummel figures on cover. Transparent window shows musical movement that plays the popular "Raindrops" melody. 4½" wide. 1 lb.
297
146951GMM477 \$7.50

(E) KROMEX 4-PIECE CANISTER SET. Four colorful canisters in "Nostalgia" pattern; a festive, old fashioned fruit and flower design. Made of rustproof aluminum, coated with a chip-proof porcelain-like textured finish that wipes clean, won't fade. Flour canister holds 5 lbs.; sugar, 4 lbs.; coffee, 1 lb.; tea, 9 oz. Snug-fitting covers keep contents fresh. 3 lbs.
436062KX897 \$13.98

(F) MONKEYPOD FRUIT-IN-TRAY. Monkeypod free-form tray filled with monkeypod fruit makes an interesting centerpiece. Beautiful hand-rubbed finish. 14" long. 4 lbs.
189294GUC667 \$9.95

(G) 6-PIECE STONEWARE MUG SET. 6 gray mugs with a decorative hand-painted design. 9-oz. capacity. 5 lbs. "LIMITED QUANTITIES"
494
415987MWJ697 \$10.95

(H) PAIR OF LARGE OWLS. White alabastrite owls with sparkling glassine eyes will be the focal point of any room. Charming decorative accent on table or shelf. 2 lbs.
138037JG347 \$5.95

(A) BARREL-SHAPED WINE RACK. Walnut stained wood with a rustic look. Holds 10 bottles. 8x16x21". 6 lbs.

483

162213ABP694 \$12.95

(B) "WISHING WELL" NUTCRACKER AND BOWL. Slatted wooden bowl stores nuts while old-fashioned screw type nut cracker breaks them. Walnut finish. 7½x7½x10½" high. 3 lbs.

277

125350EC997 \$5.95

(C) MONKEYPOD WOOD TRAYS. Imported hand-finished servers from the Far East. Assorted shapes. Limited quantities; no mail orders, please. 1½ lbs.

157

395390GUC330 Each \$5.00

(D) 2-QUART DOUBLE SERVER. Modern designed server of acrylic thermo-plastic keeps food hot or cold for hours. Add ice or hot water to inner lining. Transparent smoke exterior with white liner. 10x6x14". 3 lbs.

544

186309THE747 \$11.00

(E) CHEESE & CRACKER BOARD. Hand-rubbed hardwood with 6" tile and 3 recessed compartments. 18x12". With stainless steel cheese knife. 4 lbs.

694

129798GY994 \$16.50

(F-L) BOXED CANDLE ARRANGEMENTS add a soft glow to your home. Wonderful holiday gifts. All include 3x6" candle with holder and decorative ring in a gift box. 3 lbs.

(F) HOLIDAY ARRANGEMENT.

440485BCL397 \$6.00

(G) RED APPLE ARRANGEMENT.

438421BCL397 \$6.00

(H) BIRDS ARRANGEMENT.

438391BCL397 \$6.00

(J) FERN DAISY ARRANGEMENT.

438405BCL397 \$6.00

(K) PINE CONE ARRANGEMENT.

438448BCL397 \$6.00

(L) ASSORTED NUTS ARRANGEMENT.

438456BCL397 \$6.00

(M) KNIT DRESS SHIRTS WITH COORDINATING TIES. Texturized polyester dress shirts. Trim tapered, one-button cuffs. Machine wash and dry. Sizes: Small, Med., Large and X-Large. No mail orders please.

693

Shirt & Tie Combination 797 \$13.95

Not illustrated

Blue and white window pane shirt with royal blue tie.

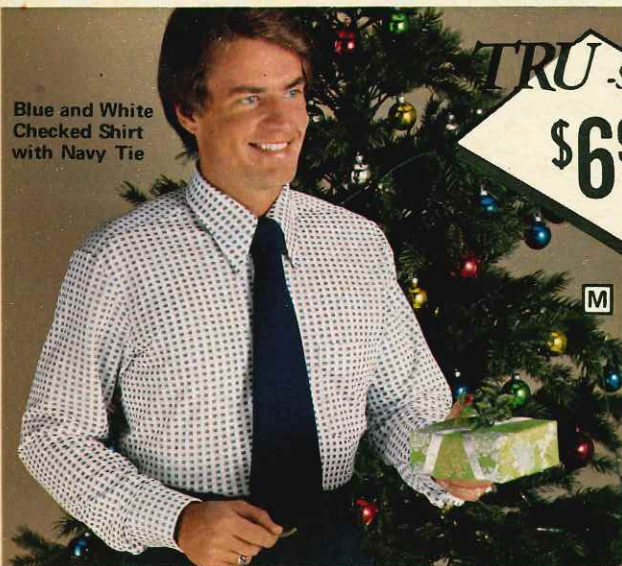
693

Shirt and Tie Combination 797 \$13.95

White on white shirt with blue tie.

693

Shirt and Tie Combination 797 \$13.95



TRU-SPECIAL \$693 EACH

SHIRTS NOT AVAILABLE BY MAIL





TRU-SPECIAL
\$527

(A)

(B)

(D)

TRU-SPECIAL
97c

(C)

TRU-SPECIAL
\$149

SHEAFFER

PARKER

(A) **BATTERY OPERATED PENCIL SHARPENER.** Automatically cuts a perfect point every time. Plastic cylinder top with wood-grained plastic base. 2 lbs.

527
169579LD647 \$10.00

(B) **MEMO CLIP.** Oversize paper clip mounted on 3½x2½x¾" marble. Holds mail, memos, etc. 1 lb.

147524RMH247 \$4.50

(C) **SHEAFFER BLACK PEN AND PENCIL SET.** Black barrels contrast with brushed chrome. 1 lb.

97
441007XE119 \$2.00

(D) **PARKER'S BIG RED PEN.** Soft tip pen with pocket clip. 1 lb.

149
262064PD198 \$2.98

TRU-SPECIAL

\$767



KROMEX

WALNUT VINYL 5-QT. ICE BUCKET. Insulated bucket keeps 4 trays of ice cubes cold for hours. Sparkling chrome trim. 9½" high, 7½" diameter. 5 lbs.

767
141968KX094 \$14.98



Samsonite

SAMSONITE 34" TABLE. Chrome frame with Royal Oak vinyl top. Easy-opening slide leg locks add stability. Table is 34" square, 27¼" high. 22 lbs.

173630KMT1647 \$26.50

As above, but black and chrome.

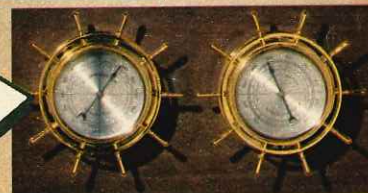
173584KMT1647 \$26.50

SAMSONITE SUPREME FOLDING CHAIRS. Fully chromed oval tube frame accents the rich Vanguard Black vinyl upholstery. Fully padded back and 1½" thick foam padded seat. 31½" high, 17" wide open; 38½" high folded. 46 lbs.

173940KMT5593 Set of 4 \$96.00

SPRINGFIELD

TRU-SPECIAL
\$377



"LIMITED QUANTITIES"

SPRINGFIELD COMBINATION THERMOMETER/HUMIDITY METER. Set in casings of fine ship's instruments, mounted on woodgrain panel. 10½x5½". 1 lb.

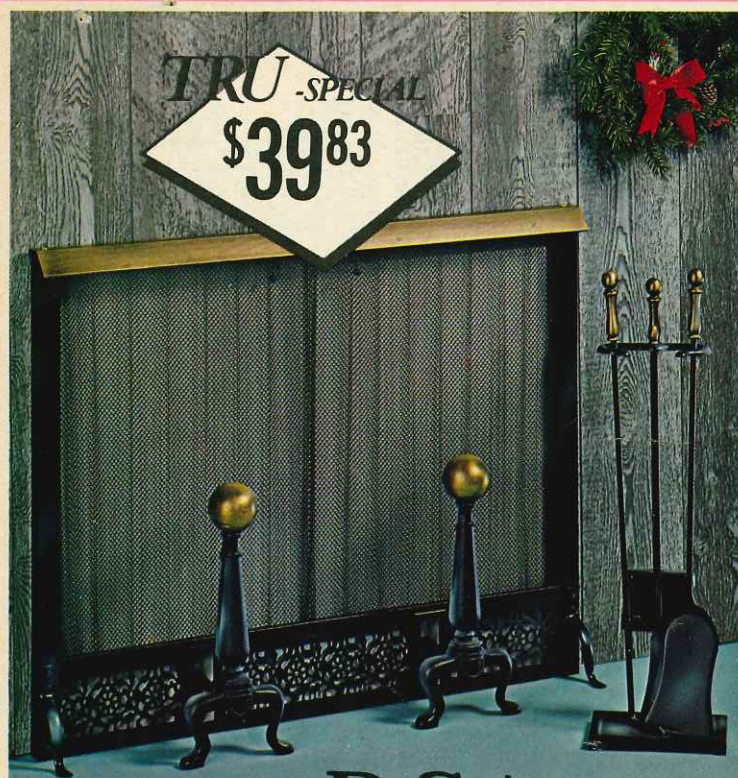
377
181447YPG487 \$7.95



COUNSELOR HAMPER. Rich embossed vinyl tapestry pattern. Adds elegance to your bedroom or bathroom. Sponges clean in a jiffy. 26x21x12". 13 lbs.

111198BR1147 Gold \$16.95

111171BR1147 White \$16.95



TRU-SPECIAL
\$39⁸³

DeSoto

DESOTO 7-PIECE FIREPLACE ENSEMBLE. Adds beauty and style to your fireplace. Distinctively styled in black and antique brass. Massive andirons are 17" high. Fireset consists of matching brush, shovel, poker and 27" high stand. Perforated black mesh screen measures 38" wide, 31" high. 33 lbs.

3983

170267RU4997 \$69.95



TRU-SPECIAL
\$4⁹⁷

Libbey
GLASSWARE IN OPENED ALMOST
PRODUCTS

BORG
SCALE

(C)

(A) **7-PC. KITCHEN TOOL SET.** Stainless steel turner, ladle, spatula, pot fork, basting spoon, slotted sieve spoon and wall rack. 3 lbs.

191221WF794 497 \$13.95

(B) **BORG DANISH SCALE.** Oval steel case with non-slip vinyl feet. Vinyl covered basket weave pattern in your choice of colors. 6 lbs.

109886HBE777 Gold \$11.50

109908HBE777 White \$11.50

109851HBE777 Avocado \$11.50

(C) **LIBBEY 3-PC. BARBER POLE CANISTER SET.** 13 1/4" high, holds 49 oz.; 12 1/4" high, holds 41 oz.; 10 1/4" high, holds 34 oz. Glass covers. 5 lbs.

425168GLB494 \$7.50



TRU-SPECIAL
\$15⁹⁷

Keystone

Haeger

ROYAL HAEGER GINGER JAR LAMP. Ceramic lamp goes well with any decor. U.L. approved. 12 lbs.

983462BY1997 Yellow ... \$29.95

983454BY1997 White \$29.95

KEYSTONE TABLE LAMP. With glass chimney and metal shade. 3-way switch. Hi-gloss yellow finish. 24" high. 8 lbs.

442763KLC4797 1597 ... \$27.50

As above, but blue.

442771KLC4797 1597 ... \$27.50



TRU-SPECIAL
\$13⁴⁷

Tubular steel legs
and footring

Samsonite

COSCO

COSCO FOLDING SERVING CART. 26" high golden brass frame, 15 1/2 x 25" walnut woodgrain shelves. Easy-roll casters. Folds flat. 16 lbs.

1347

426253HC4597 \$24.00

SAMSONITE ADJUSTABLE BAR STOOL. Adjusts from 24" to 30" high. Padded seat and backrest of black Naugahyde. 24 lbs.

173312KMT2597 Black ... \$35.95

173304KMT2597 Avocado \$35.95



TRU-SPECIAL
\$31⁷⁴

**REVERE
WARE**

A

PRESTO



B

TRU-SPECIAL
\$3⁹⁴



E



D



F



G

(A) REVERE 10-PIECE COPPER CLAD STAINLESS STEEL COOKWARE SET. Copper bottoms eliminate "hot spots" and the need for "high" heat. Snug fitting covers. Includes 1½, 2 and 3-qt. covered saucepans; 4-qt. covered Dutch oven; 7" skillet (takes 3-qt. cover); 9" skillet (takes Dutch oven cover). 17 lbs.

3174

166642RE3487 \$64.95

(B) PRESTO 4-QUART CAST ALUMINUM PRESSURE COOKER. With pressure regulator, automatic air vent, menu guide handle, recipe book. 6 lbs.

151130NP1067 \$19.25

Same as above, but 6-qt. 8 lbs.

151157NP1393 \$23.95

(C) REGAL 3-PIECE STAINLESS STEEL MIXING BOWL SET. Stainless steel for lasting beauty, easy cleaning. 1, 2 and 3-qt. bowls. 2 lbs.

394

165182RW520 \$7.90

(D) NORDIC-WARE CAST ALUMINUM BUNDT PAN. Natural satin finish interior and exterior. 12-cup capacity. Ideal for holiday desserts. 3 lbs.

152420NAA347 \$5.49

(E) THERMO SERV INSULATED PITCHER. Insulated double wall plastic pitcher/server for hot or cold beverages. 44-oz. capacity. Gold/Black. 2 lbs.

186430NF693 \$11.95

(F) INTERMATIC CORDLESS PLUG-IN TIMER. Turns lights on and off automatically. Also controls TV, stereo and electrical appliances. Resets itself automatically. Plugs into wall outlet. 1 lb.

436429HTM547 \$9.45

(G) REVERE TEA KETTLE. stainless steel with copper bottom. 2-1/3 qt. capacity. 2 lbs.

166804RE597 \$9.50

(H) WESTMINSTER STAINLESS STEEL 3-PIECE CARVING KNIFE SET. Super hard vanadium steel stays sharp. Rosewood handles. Includes large carver, slicing knife and utility knife for all your carving needs. 1 lb.

477

415995MWJ697 \$10.95

(J&K) SOLID STAINLESS STEEL TABLEWARE. 50-piece service for 8 includes: 16 teaspoons; 8 dinner knives, dinner forks, salad forks, soup spoons; and 2 serving pieces. Gift boxed. "LIMITED QUANTITIES"

(J) "CORTINA". 6 lbs.

1567

421782CU1804 \$29.95

(K) "SYMPHONIA". 6 lbs.

1567

135674CU4897 \$29.95



"LIMITED QUANTITIES"
AVAILABLE

TRU-SPECIAL
\$15⁶⁷

TRU-SPECIAL
\$4⁷⁷

"Limited Quantities"
Available

50-PC.
SERVICE
FOR 8

J

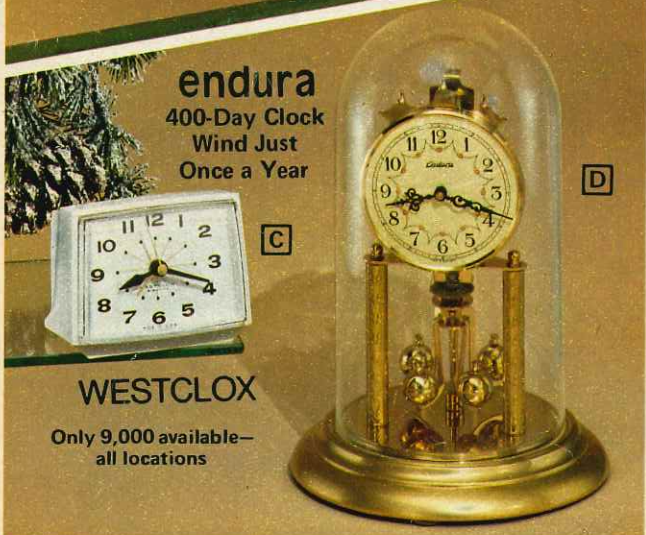
K



TRU-SPECIAL
\$15⁶⁷



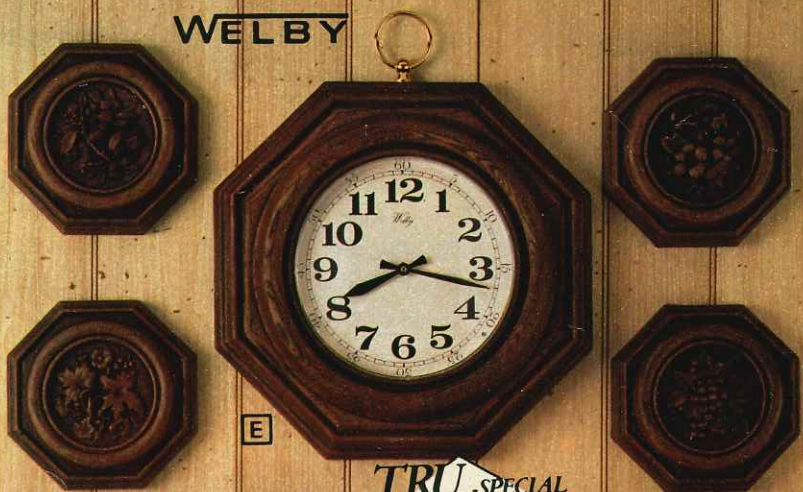
KEN-TECH



endura
400-Day Clock
Wind Just
Once a Year

WESTCLOX

Only 9,000 available—
all locations



TRU-SPECIAL
\$9.97

TRU-SPECIAL
\$22.87



Spartus

WELBY



Spartus

New Haven®



(A) KEN-TECH "DIGIMASTER" ELECTRIC ALARM CLOCK. With lighted electronic numerals, wake selector and timeset features. Durable plastic case. 3 lbs.

1747

429309CKA1884 \$30.00

(B) SANKYO 12-HOUR ELECTRIC DIGITAL ALARM CLOCK. Large, clear white numerals on black background. Front-lighted for easy reading. Easy-to-operate dial set and button activated alarm. White. 3 lbs.

137022CKY1447 \$22.95

(C) WESTCLOX ALARM CLOCK. With shatterproof crystal, sweep second hand and sweep alarm indicator. Durable plastic case. 2 lbs.

415944CX269 \$4.19

32 "LIMITED QUANTITIES"

(D) ENDURA 400-DAY CLOCK. Brass pillars and base with white dial. 7 lbs.

436380ED2894 \$49.95

As above, but with black pillars and dial.

436399ED2894 \$49.95

(E) WELBY "JEFFERSON" 5-PIECE SET. Rustic design fits into any decor. Transistorized battery operated movement eliminates cord. Clock with 4 matching decorator plaques. 10 lbs.

2287

436453WC2587 \$44.50

(F) SPARTUS BUTTERCHURN CLOCK. Battery operated clock with woodtone finish, matching dial and the look of colorful daisies. 12x7". 3 lbs.

997

432164XC1497 \$19.95

(G) WELBY "VALENCIA" CORDLESS SPANISH CLOCK. Ebony black wrought iron. Spun silver dial with brass bezel. Battery operated. 24½" diameter. 6 lbs.

192988WC1987 \$33.50

(H) SPARTUS "HARVARD SCHOLAR" ELECTRIC PENDULUM CLOCK. Authentic reproduction of an old school room clock. Large easy-to-read numbers on crystal covered dial. With sweep second hand and swinging pendulum. Walnut finish. 9¼x6½". 2 lbs.

180378XC594 \$9.95

(J) NEW HAVEN OWL CLOCK. Mother owl and 2 small owls are wise to the time thanks to the accurate clock with sweep second hand. 3 lbs.

438340UW1397 \$21.95



PANASONIC® A



RCA B



C



MOTOROLA D



E TRU-SPECIAL



F TRU-SPECIAL



G TRU-SPECIAL



H TRU-SPECIAL



J TRU-SPECIAL



K TRU-SPECIAL

(A) PANASONIC 17" "QUATRE-COLOR" TV. Q-lock button presets brightness and contrast. Solid state circuitry. 72 lbs.
318302RPA44995 34997 \$439.95
(B) RCA 17" ACCU-COLOR TV. Accutint automatically maintains flesh tones. Solid state chassis. 59 lbs.
389382ECR30970 25997 \$349.95
(C) MOTOROLA 14" B/W TV. VHF remote control tuning. Preset picture. Slumber Sentry turns set off if you fall asleep. 21 lbs.
393746EMT42497 9493 \$144.95
(D) MOTOROLA 18" COLOR TV. Automatic chromacolor system. Preset VHF color tuner. UHF tuner. Dipole VHF antenna. 71 lbs.
317535EMT29997 24983 \$349.95

(E) MOTOROLA 6-BAND PORTABLE RADIO. Uses AC power cord or batteries. Squelch control; 3 1/2 x 5 1/2" speaker; zone maps. 7 lbs.
317446EMT4994 3784 \$79.95
(F) ROSS CASSETTE RECORDER/PLAYER. Digital tape footage counter with indicator light. Automatic level control. 8 lbs.
257214ERE6397 4492 \$89.95
(G) ROSS CHILD'S WALKIE-TALKIES. Channel 11 crystals. Telescopic 8-section antenna. Solid state. Uses 9v batteries (incl). 2 lbs.
194638ERE1397 997 Pair \$22.95
(H) ROSS 7-BAND PORTABLE RADIO. AC-DC operated with convenient telescopic antenna. Earphone, 4 "C" batteries included. 6 lbs.
257230ERE5997 3892 \$79.95

ALL ITEMS ON THIS PAGE ARE "LIMITED QUANTITIES". SOME ITEMS ARE NOT AVAILABLE IN EVERY SHOWROOM. ALL ARE NOT AVAILABLE IN CALIFORNIA.

PHILCO TRU-SPECIAL 10-22-74



L



M



N



P

Keystone

(J) RCA FM/AM PORTABLE RADIO. Operates on AC or 6 "AA" batteries (included). Slide rule vernier tuning. Solid state. With earphone. 2 lbs.
389633ECR2497 1797 \$32.95
(K) PHILCO FM/AM PORTABLE RADIO. 10 transistors. Slide rule dial. Earphone, battery incl. Yellow. 1 lb.
320560PH4497 997 \$19.95
As above, but black case.
320552PH4497 997 \$19.95
(L) PHILCO FM/AM ELECTRONIC DIGITAL CLOCK RADIO. Wake to music or alarm. AFC for drift-free FM. Solid state. Walnut grain base. 5 lbs.
320625PH4997 3887 \$64.95
(M) ROSS FM/AM DIGITAL CLOCK RADIO. On/off sleep control plus wake to music. Blue illuminated clock face; brightness switch. Solid state. 5 lbs.
257265ERE3997 2983 \$59.95
(N) JEFFERSON FM/AM DIGITAL CLOCK RADIO. Wake to music. Sleep timer lets you doze off for up to 60 minutes. Lighted numerals. 3 1/2 lbs.
394572EJF3497 2447 \$44.95
(P) KEYSTONE X100 "AVAILABLE LIGHT" MOVIE CAMERA. Fast f/1.1 lens, CdS electric eye, electric motor film drive. With film, 3 batteries. 2 lbs.
312002FBK7997 6997 \$119.95



(A) **ELECTROGRAPHIC FM/AM 8-TRACK RECORDER/PLAYER.** Powerful amplified chassis. High compliance microphones, sensitive VU meters. Matched speakers. 30 lbs. 9997
437042EPH42997 \$159.95
 (B) **8-TRACK CARRYING CASE.** Holds 24 eight-track tapes. Alligator textured finish. Deluxe latch and handle. 2 lbs. 547
434698PCE667 \$14.95
 (C) **SUPERSCOPE CASSETTE RECORDER.** Built-in condenser mike picks up what your ears hear. Automatic level control, solid state construction, extended range speaker, automatic shutoff, pushbutton controls. AC/DC operation. 7 lbs. 414360EUP4477 \$59.95

(D) **MIDLAND PORTABLE CASSETTE RECORDER.** Pushbutton controls. With automatic eject, fast forward, remote microphone, wide-range speaker. 5 lbs. 1897
439630MCT2377 \$34.95
 (E) **CASSETTE RECORDER.** Built-in condenser microphone. Automatic level control and shut-off at end of tape. 3" dynamic speaker. Operates on 4 "C" batteries (included) or AC. 5 lbs. 301140EBG9997 2787 \$59.95
 (F) **JULIETTE FM/AM/FM STEREO MULTIPLEX.** Built-in 8-track tape recorder and player. Full-size BSR turntable. 4-way air suspension speaker system. Illuminated slide rule vernier tuning. 70 lbs. 414026TE24997 \$349.95

(G) **DELUXE TAPE HOLDER.** Cabinet module holds 36 8-track tapes, cassette tapes or both. Hinged dust cover. 7 lbs. 421502PCE1497 \$29.95
 (H) **ALL \$5.98 LONG-PLAYING RECORDS.** Now on Tru-Special \$3.59
 (J) **THREE SCOTCH 60-MINUTE LOW-NOISE/HI-DENSITY CASSETTE TAPES.** For discerning audiophiles. 1 lb. 247
422444RMM394 3-Pak \$7.50
 (K) **AMBASSADOR 90-MINUTE 8-TRACK BLANK TAPE.** High output/low noise tape for full, balanced sound. Manufactured by the 3M Co. 1 lb. 119
316245RMM467 \$3.00

FM/AM DIGITAL CLOCK RADIOS



(A)



(B)

(A) GE FM/AM DIGITAL CLOCK RADIO. Blacklight readout lets you tell time in a totally dark room. Drift off to sleep with radio playing. Sleep switch turns radio off up to 60 minutes later. Wake to music or alarm without resetting each time. 5 lbs.

439711EGL3987 \$54.95

(B) JULIETTE FM/AM DIGITAL CLOCK RADIO. Wake to music or alarm. With large 1" lighted numerals, precision slide rule vernier tuning, 3" dynamic speaker. 5 lbs.

430463TE9893 2997 \$64.95

LLOYD'S

LLOYD'S PERSONAL SIZE FM/AM PORTABLE RADIO. Powerful, handsome portable plays anywhere on batteries or from its built-in AC outlet. Combines fine FM/AM radio with an easy-to-read slide volume control and pushbutton on/off. Comes in its own protective leatherette carrying case. 6 1/4 x 7-5/8 x 2 1/4". 1 lb.

420972RLD1974 \$29.95

Big radio sound ...
that you carry around



ZENITH

ZENITH FM/AM DIGITAL CLOCK RADIO. An outstanding contemporary design that enhances the appearance of any room. Large illuminated numerals show the hour and minute at a glance. With "circle of sound" bottom firing speaker for superb sound. Touch 'n snooze control gives you an extra 40 winks. Sleep switch for music control at night. Walnut grain finished cabinet. 6 lbs.

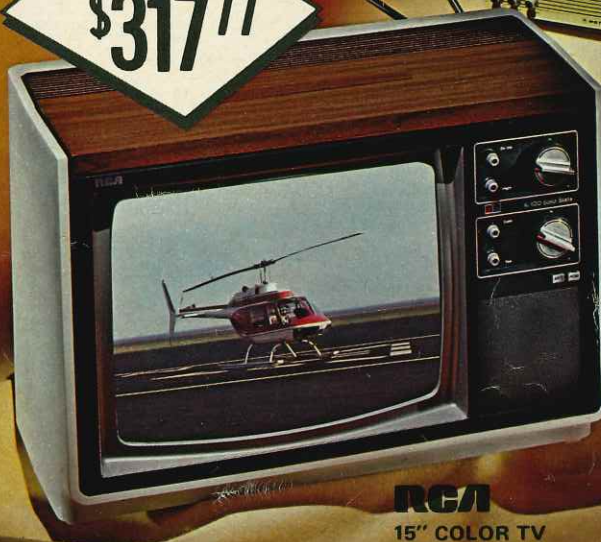
413461ENH4497 \$59.95

MOTOROLA

12" Black &
White TV

TRU-SPECIAL
\$68⁹⁷

TRU-SPECIAL
\$317⁷⁷



RCA
15" COLOR TV

(C) MOTOROLA DELUXE 12" PORTABLE TV. Extra powerful chassis for crisp, clear pictures with high-level contrast. Solid state UHF tuner. Pre-set VHF tuner. Up-front controls. 20 lbs.

6897

434515EMT7487 \$94.95

(D) RCA 15" 100% SOLID STATE PORTABLE COLOR TV. Black matrix picture tube for a super-sharp, lifelike color picture. One year carry-in service on parts and labor. 51 lbs.

31777

432660ECR34477 \$389.95

NOT
AVAILABLE
IN CALIFORNIA



MIDLAND

TRU-SPECIAL
\$24⁹⁷



ELECTRONIC DIGITAL

(F)

(E) MIDLAND MORSE CODE WALKIE-TALKIES. Solid state units send and receive voice and code messages. With Channel 14 crystal, 9-volt battery and wrist strap. 2 lbs.

191833EDL1193 Pair \$18.95

(F) MIDLAND FM/AM DIGITAL CLOCK RADIO. Wakes you to music or alarm. Sleep switch. Large easy to read numerals. Sits on base or mounts on wall. 2 lbs.

2497

421332MCT2093 \$54.95

TRU-SPECIAL

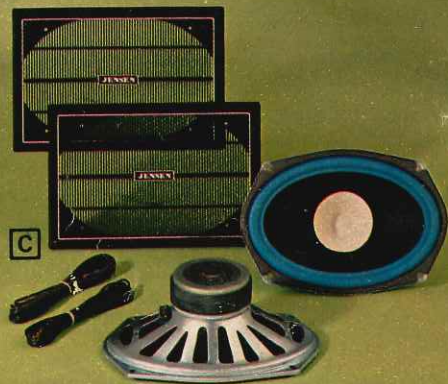
\$129⁹⁷



LLOYD'S



MOTOROLA



Juliette

TRU-SPECIAL

\$169⁹⁷



MIDLAND

F

TRU-SPECIAL

\$19⁹⁷



RCA

claricon

"LIMITED QUANTITIES"

\$79⁹³



(A) LLOYD'S "TRIPLE-PLAY" STEREO ENTERTAINMENT PACKAGE. Plays from FM/AM/FM stereo radio, built-in 8-track tape player or deluxe BSR record changer with dust cover. Separate slide controls for volume, bass, treble and balance let you adjust sound to your liking. Also includes pair of speakers, padded stereo headphones and deluxe roll-about chrome/walnut grain stand. 68 lbs.

12997

394580RLD44887 \$199.95

(B) MOTOROLA AUTO 8-TRACK STEREO PLAYER. Super-compact car unit fits where space is limited but does not compromise in power output. Features solid state chassis, dual channel amplifier, balance control, tone and volume controls, program indicator. 5 lbs.

317691ERN2994 \$36.95

(C) JENSEN AUTO STEREO SPEAKER SYSTEM. The finest sound on wheels! Huge 20-oz. magnet in the flush-mounted 6x9" enclosure allows your 8-track player to perform at its best. 9 lbs.

311537EJE2697 \$53.95

(D) LLOYD'S FM/AM/FM STEREO WITH BUILT-IN 8-TRACK PLAYER. Deluxe BSR changer with dust cover. Tape player has digital indicator. AFC on FM for drift-free reception. Slide controls. 2 jumbo air suspension speakers. 75 lbs.

16997

313661RLD47983 \$259.95

(E) JULIETTE FM/AM/FM STEREO MULTIPLEX WITH BSR CHANGER AND 8-TRACK PLAYER. With 4-way air suspension speakers, bass and treble controls, headphone jack, dust cover. 55 lbs.

413992TE13977 \$189.95

(F) RCA PORTABLE PHONOGRAPH. Automatic turntable plays all record sizes. 6" oval speaker for quality sound. Tone control. Solid state amplifier. Rugged tan plastic case. 8 lbs.

1997

389730ECR2687 \$31.50

(G) CLARICON FM/AM/FM STEREO WITH 8-TRACK TAPE PLAYER AND AUTOMATIC CHANGER. 4-channel stereo with volume, tone, balance controls, channel indicator light, illuminated FM/AM dials. Woodgrain speaker enclosures.

7993

387681CRN44887 \$169.95

(H) MIDLAND FM/AM/FM STEREO WITH 8-TRACK PLAYER. Slide controls for treble, bass, balance, volume. 2 enclosed full-range speakers. Walnut-grain wood cabinetry. 31 lbs.

421413MCT8477 \$129.95

AKAI

OPEN REEL-TO-REEL STEREO
TAPE DECK WITH 3 HEADS



AKAI OPEN REEL STEREO TAPE DECK. Dual monitoring with the combination of a tape monitor switch and 3 heads provides instant comparison of signal input and the actual recording being made. Tape selector switch for maximum response of low noise tape. Deluxe machine has sound-on-sound plus sound mixing and sound-with-sound. Also has expanded scale VU meters, pause control and automatic shutoff. 25 lbs. 299332EAK 23997 \$299.95

TRU-SPECIAL

\$119⁹⁷

claricon



A



B

TRU-SPECIAL

\$119⁹⁷

(A) CLARICON FM/AM/FM STEREO RECEIVER. 75 watts music power. Frequency response: 30-20,000 Hz. FM sensitivity, 2.0 μ V. Solid state design. Black-out slide rule tuning dial with tuning meter. 17 lbs.

11997

423238CRN14997 \$219.95

(B) SUPERSCOPE STEREO CASSETTE DECK. With Dolby® noise reduction system. Slanted VU meters, pushbutton controls, tape select switch, record mode light. Peak limiter. 2 audio patch cords included. 7 lbs.

11997

414395EUP14976 \$189.95



C

CONCORD

(C) BENJAMIN MIRACORD AUTOMATIC RECORD CHANGER. Small in size, but big in performance. Features include Empire MC-1E magnetic cartridge with diamond stylus. Oiled walnut wood base and injection molded dust cover. 22 lbs. 302163ECE13977 \$203.80



KOSS

D

(D) KOSS HIGH VELOCITY STEREO HEADPHONES. Many advanced features to let you enjoy comfortable private listening for hours. Stylish low silhouette design. Separate volume/balance controls on each earcup. Frequency response: 20-20,000 Hz. Distortion less than .5% at 109 dB-SPL. 1 lb. 312282EKE2977 \$44.95

Fisher

TRU-SPECIAL

\$139⁹⁷

E



SUPERSCOPE

F

(E) FISHER AIR SUSPENSION SPEAKER SYSTEM. Each speaker contains 5 speakers: two 5" midrange, two 3" tweeters and one 12" woofer. Walnut grain finish; elegant grill cloth. 50 lbs. 13997

441716FHR14996 ..Pair \$299.90

(F) SUPERSCOPE 2-WAY SPEAKER SYSTEM. High efficiency speakers fill the room with sound. 6 1/2" woofer, 3" tweeter. Cross-over frequency: 5,000 Hz. Overall frequency response: 60-18,000 Hz. 8 ohms impedance. Walnut grain. 20 lbs.

414514EUP4782Pair \$79.95



Keystone

A

TRU-SPECIAL

\$149⁹⁷

"LIMITED QUANTITIES" AVAILABLE

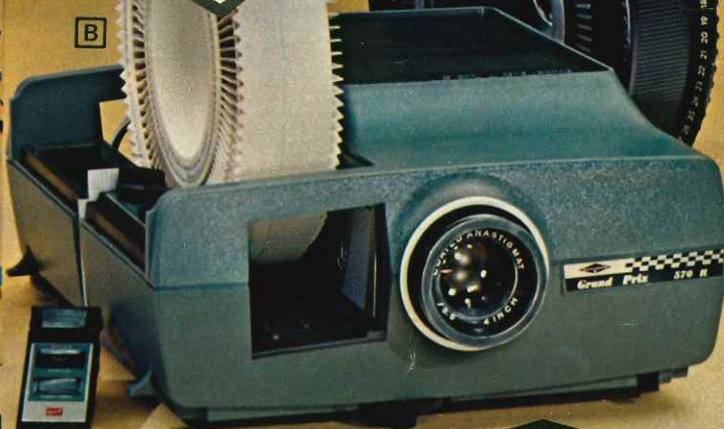
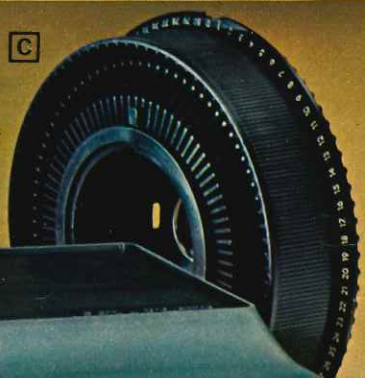
Canon

TRU-SPECIAL

\$54⁹⁷

B

C



SAWYERS

D

TRU-SPECIAL

\$34⁹⁷

E

TRU-SPECIAL

\$74⁹⁷



F

Canon

G



TRU-SPECIAL

\$19⁹⁷

TRU-SPECIAL

\$179⁹⁷

J



H

Honeywell



K



Kodak

(A) KEYSTONE XL200 SUPER 8 CAMERA OUTFIT utilizes available light. f/1.1 9-23mm zoom lens; Cds exposure control. Electric film drive, dim light warning, built-in type A filter, footage counter. Carrying case, black/white cartoon film, titling set and batteries. 14 lbs.
14997
311804FBK46977 \$254.95

(B) SAWYER'S SLIDE PROJECTOR. Remote control for slide advance, focus, reverse. With 4" f/3.5 lens, 500 watt lamp, carrying case and 100 slide rototray. 15 lbs.
5497
441589PAB5997 \$89.95

(C) KEYSTONE SLIDE TRAY. Holds 80 slides. Fits carousel®-type projectors. 2 lbs.
311987FBK257 \$3.25

(D) KEYSTONE 60-SECOND RAPID SHOT CAMERA. New automatic flash control. Electronic shutter speeds 1/500 to 10 seconds. Accepts Polaroid 107, 108, Type 88 film. 3 lbs.
3497
983977FBK3994 \$64.95

(E) CANONET 35MM RANGE FINDER CAMERA. High performance lens by Canon. With tripod socket and hot shoe adapter. 3 lbs.
7497
441147PNN8599 \$127.00

(F) CANON TLB 35MM CAMERA. Single lens reflex camera with focal plane shutter. Fast f/1.8 50mm lens. Shutter speed 1/500 to 1 second. Built-in exposure meter. 4 lbs.
17997
301647PNN24977 \$298.00

(G) KONICA AUTO S-3 RANGE-FINDER CAMERA. Fully automatic 35mm camera is easy-to-operate. 3 lbs.
417300PEA14966 \$195.00

(H) HONEYWELL AUTOMATIC STROBE. Automatic and compact. Guide #28, hot shoe. 1 lb.
1997
310891HHW2294 \$31.95

(J) KEYSTONE POCKET EVER-FLASH CAMERA. Never needs flash cubes! Built-in electronic flash provides a flash speed of over 1/1000 per second to "freeze" action. Uses 110 cartridge film. Color corrected 3-element f/8 lens. With battery test, tripod socket, double exposure interlock. 2 lbs.
425737FBK4486 \$59.95

(K) KODAK POCKET INSTAMATIC CAMERA OUTFIT. Smallest in Kodak pocket series. Drop-in loading, eye-level viewfinder, 2-stroke film advance, f/11 lens. Camera, film, magicube extender, strap. 1 lb.
302902EK1664 \$19.95

SYLVANIA

For the Ultimate
in Picture-Taking
Convenience

(A)



50% OFF

Low Coded Price

(B)

(A) SYLVANIA BLUE DOT MAGICUBES. Designed for use in new pocket cameras and all other X-type cameras. Needs no batteries to fire the flash. 4 flashes per cube. 3 cubes, 12 flashes.

415901LV120 \$2.50

(B) 50% OFF ... Low Coded Prices on AGFA Print, Slide and Movie Film, and Processing Mailers. LIMITED QUANTITIES

SOME SHORT OR RECENTLY OUTDATED FILM



argus

(C) ARGUS SUPER 8 MOVIE PROJECTOR. Sharp 20-32mm f/1.5 lens zooms in close to capture all the action. 500-watt brilliance. Shows Super 8 or Regular 8 movies. 12 lbs.

441562PAB11493 \$179.95

(D) ARGUS 8-TO-1 POWER ZOOM MOVIE CAMERA. Pushbutton electric zoom control. Automatic Cds electric eye exposure control. Through-the-lens reflex viewing. 3-speed electric film drive. 4 lbs.

14997
441554PAB16993 \$249.95

SUPER 8
MOVIE PROJECTOR

TRU-SPECIAL
\$149⁹⁷

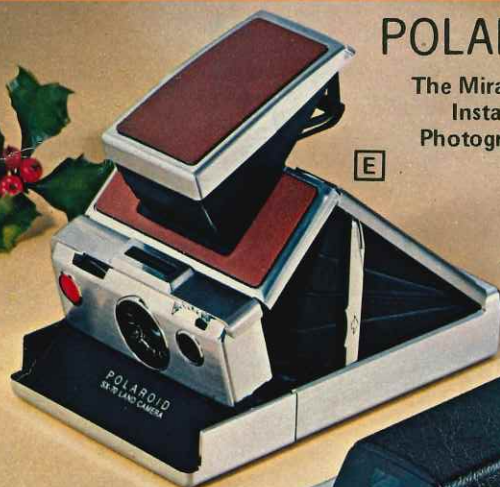


8-to-1
POWER
ZOOM

POLAROID

The Miracle of
Instant
Photography

(E)



Kodak

Available Light
Power Zoom
Movie Camera



(F)

(E) POLAROID SX70 LAND CAMERA. Film is automatically ejected from the camera, then develops itself. There's nothing to time, peel or throw away. 3-1/8" sq. picture begins to emerge in seconds. Completely automatic. 3 lbs.

321036PL11867 \$159.95

(F) KODAK POWER ZOOM MOVIE CAMERA. Fast 9-21mm Ektar Power Zoom Lens and 230° shutter opening. Accepts ASA 160 film for movies in almost any light. Cds exposure control. With film, neckstrap, eyecup, batteries, instructions. 4 lbs.

441643EK14727 \$216.50

TRU-SPECIAL
\$64⁷

TRU-SPECIAL
\$29⁹⁷

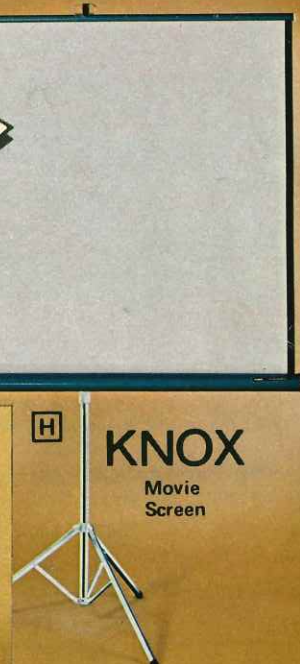
(G)



(G) JASON 7x35 WIDE-ANGLE BINOCULARS. Ideal for fast action sports. Combines 7 power optics with spectacular 578 ft. field of view. Brightness, 37.5. 5" high. With carrying case. 3 lbs.

2997
313033JL3897 \$67.50

(H)



KNOX
Movie
Screen

(H) KNOX MOVIE SCREEN. Mildew and fire-resistant screen permits wide viewing in partially lit rooms. Lightweight, yet sturdy. Sets up easily in a matter of seconds. 40x40". 10 lbs.

647
312037KNX876 \$18.00

(A) **KEYSTONE SCIENTIFIC CALCULATOR.** Hand-held calculator with easy-to-read 8-digit display. Features trigonometric and logarithmic functions, automatic square root, automatic constant, full memory and floating decimal. Operates on rechargeable batteries. 3 lbs.

9993

419958RKY10997 \$159.95

(B) **SPERRY REMINGTON HAND-HELD CALCULATOR.** Calculates square, chain multiplication. Large clear 6-digit display; reads 12 digits. Plastic case. 2 lbs.

2997

417319MRL3777 \$64.95

(C) **UNITREX 12-DIGIT PRINTING CALCULATOR.** Black/red ribbon prints on 2½" tape. 8-digit entry—16 digit print out. Memory, constant, reverse, overflow. 10 lbs.

16997

397962RUN10077 \$279.95

(D) **ROYAL MEDALLION II ELECTRIC PORTABLE TYPEWRITER.** With electric carriage return, repeat space-up, repeat forward and back space and tabulation set and clear. Magic® Margins, 12" carriage, touch control and copy control. Carrying case. 41 lbs.

14997

170216RY47786-Pica type \$249.95

14997

170224RY47786-Elite type \$249.95

(E) **SMITH CORONA CORONET SUPER 12 ELECTRIC PORTABLE TYPEWRITER.** Cartridge Ribbon System for the professional look. Features wide carriage, touch and impression control, 88-character keyboard with automatic repeating actions, power return, changeable Type, full-range tab and steel case. 30 lbs.

440345CM15977 Blue—Pica type ... \$264.10

441112CM15977 Brown—Pica type ... \$264.10

440353CM15977 Blue—Elite type ... \$264.10

441120CM15977 Brown—Elite type ... \$264.10

(F) **UNISONIC DESK SIZE 12-DIGIT PRINTING CALCULATOR WITH MEMORY.** Instant printout in 2 colors. True memory bank accumulates and stores figures. With floating decimal, percent function, automatic constant, credit balance and selective round-off. 9 lbs.

441473EUA15964 \$289.95

(G) **UNDERWOOD ELECTRIC ADDING MACHINE.** Adds, subtracts, multiplies, gives direct credit balance... prints answers on tape. Lists 7 columns, totals 8. Non-add, correction and repeat keys. Complete with 10' cord, dust cover and roll of paper. 11 lbs.

153273RLV4977 \$79.50

(H) **BROTHER LIGHTWEIGHT PORTABLE TYPEWRITER.** All-steel portable has 84-character keyboard, instant margin set, jam release key, line drawing aperture, 2-color ribbon and stencil position. Includes lid cover carrying case. Picalite type. 14 lbs.

422908BT4997 \$79.95



Unisonic

"LIMITED
QUANTITIES"
AVAILABLE



TRU-SPECIAL
\$29⁹⁷

**Solid State
Timing Light**

(A) DELUXE TUNE-UP KIT. Tune up your car and save money. Includes AC powered Xenon timing light, engine analyzer, compression tester, vacuum gauge and fuel pump tester, accessories, instructions. 5 lbs.
2997
434590LFN3887 \$52.95

(B) D.C. POWER TIMING LIGHT. Designed for high speed timing operation. Bright Xenon bulb allows engine timing, even in bright surroundings. Pre-focused lens. Solid state circuitry. Easy-to-grip handle. On/off trigger switch. 2 lbs.
336076LFN1997 \$27.95



TRU-SPECIAL
\$28⁴⁷

Allenite

ALLENITE 216-PC. SOCKET WRENCH & TOOL SET. Includes various size sockets, hex set, ignition wrench set; screwdriver set, drill bit set, hack saw with blades, soldering iron, nut driver set, open end set, knife, sandpaper kit and much more in hip-roof box. 21 lbs.
273406ALL3997-2847 \$57.95

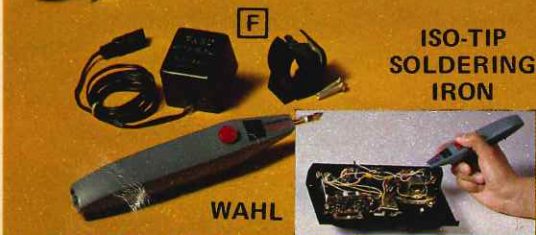


"LIMITED QUANTITIES" AVAILABLE



TRU-SPECIAL
\$7⁷⁷

**Spring-Bak Blade
Cuts Easier, Faster**



**ISO-TIP
SOLDERING
IRON**



SKIL

(C) BERNZOMATIC DELUXE CUTTING KIT. Multi-purpose cutting tool with handle and 3 interchangeable blades. Cuts floor tiles, formica, metals, etc. 2 lbs.
198765MBE498 \$7.40
(D) 7-PC. HAND TOOL SET. Contains pliers, adjustable end wrench, hammer, miniature hacksaw, regular screwdriver, Phillips head screwdriver and 6" tape measure. 2 lbs.
425613XWL697-397 \$9.95
"LIMITED QUANTITIES"

(E) 27-DRAWER STEEL CABINET. All drawers are made of see-thru unbreakable plastic and each one can be divided into several sections by using transparent partition plates. All drawers also have end stops and labels. 9 lbs.
777
426601KRM4997- \$16.99

(F) CORDLESS SOLDERING IRON. Ideal for the home handyman. Completely portable . . . solders up to 100 joints per charge. Heats from 0° to 700° F in 5 seconds. Fully rechargeable unit comes with built-in work-light, regular tip and automatic overnight recharger. 2 lbs.
360899MWF1297 \$19.95

(G) SKIL X-TRA TOOL. Electric 3/8" drill kit with adjustable trigger speed control from 0 to 850 RPM, forward or reverse. "Double insulated for safety. Complete with 1/2" masonry bit, 1/2" gauge, #2 Phillips head screwdriver bit and slotted screwdriver bit. 6 lbs.
432954MKL3994 \$49.99

**MUSTANG
TREASURE
FINDER**

A

B

Mustang

Mustang

TRU-SPECIAL

\$2147

TRU-SPECIAL
\$21⁴⁷

A collage of outdoor gear items with 'TRU-SPECIAL' price tags:

- Top Left:** A fishing reel with a black handle and silver body. Price tag: **TRU-SPECIAL \$797** (tag C).
- Top Right:** A red flashlight with a white lens. Price tag: **TRU-SPECIAL \$147** (tag D).
- Bottom Left:** A knife with a brown handle and a silver blade, next to its brown leather sheath. Price tag: **TRU-SPECIAL \$517** (tag F).
- Bottom Right:** A fishing lure with a black body and silver details. Price tag: **TRU-SPECIAL \$3597** (tag E).

Other text elements include the brand name **Garcia** and **Ka-bar**.

TRU-SPECIAL
\$5¹⁷

Ka-bar

TRU-SPECIAL
\$49⁹⁷

**"Limited
Quantities"
Available**



(A) "MUSTANG" TREASURE FINDER. Sensitive metal detector with positive tuner control and loudspeaker. Spots a coin up to 5' deep. Runs on one 9-volt battery (included). 4 lbs.
412880UJT2697 2147 \$39.95

(B) "TREASURE HAWK" METAL DETECTOR. Locates a penny up to 8" depth. Adjustable aluminum 2-piece stem. Waterproof search coil. Runs on one 9-volt battery (included). 5 lbs.
412902UJT7797 \$119.95

(C) GARCIA MITCHELL 324 SPINNING REEL. With pushbutton spool and folding handle. Holds 275 yds. of 8-lb. test line. 2 lbs.
419168GM1297-797 \$19.95

42

(D) FLOATING LANTERN. It floats! Rust-proof, weatherproof plastic is ideal for campers and fishermen. Uses 6-volt F4M battery or equivalent. Red. 2 lbs. (battery not included).
~~416002MWJ267~~ 147 \$4.95

(E) GARCIA MITCHELL 5000C BAIT CAST REEL. Two double-race ball bearings of stainless steel make this black and chrome reel smooth-running, long-lasting. 1 lb.
~~202355GM4287~~ 3597 \$49.95

(F) KABAR 5" HEAVY DUTY HUNTING KNIFE. Taper ground blade, polished leather finger-grip handle. With leather sheath. 1 lb.
~~334227HGC667~~ 517 \$11.49

(G) ZEBCO PROPANE CATALYTIC HEATER. Adjusts from 2,000 to 7,000 BTU's. Swivel design lets you direct flameless heat where needed. Cools quickly, carries easily. 9 lbs.
211974UCA2797 **\$37.50**

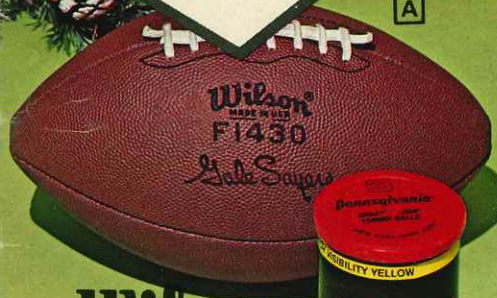
(H) GARCIA FISH FINDER. Electro-sonic unit pinpoints location of fish at depths up to 300 ft. Mounts permanently on rotary base or may be used as a portable. 10 lbs.
339857GM7497 **\$159.95**

(J) FRABILL MOLDED POLYETHYLENE BOAT SEAT. Comfortable seat with 360° stainless steel swivel base. 6 lbs.
412619FR697 **\$10.50**

TRU-SPECIAL

\$4⁷⁷

A



Wilson

Yellow Tennis Balls
for High Visibility

B



(A) WILSON "GALE SAYERS" AUTO-GRAPH FOOTBALL. Pebble cowhide with durable double lining. Official size & wt. 2 lbs. 477

418587WG597- \$8.50

(B) PENN YELLOW TENNIS BALLS. For hard surface play. Nylon-Dacron treated heavy nap cover. Meets ILTF specs. 1 lb. 411965UGT214 Can of 3.

TRU-SPECIAL

\$23⁴⁷

TRU-SPECIAL

\$7⁴⁴



C



D

E

Bancroft

tensor

TRU-SPECIAL

\$16⁸⁷

jason

(C) JASON DELUXE TENNIS BAG. Men's bag of deluxe expanded vinyl in Sienna brown for that rich, leathery look. Reinforced shoulder strap. Zippered compartments. Holds 2 rackets. 2 lbs. 744

437484JL997- \$15.00

(D) CROWN® TENNIS RACKET. Ideal for the hard-hitting player. Made of select American ash and laminates of bamboo. Natural wood finish; air-cushioned grip. Nylon strung. 2 lbs. 2347

404349UBD2797- \$40.00

(E) TENSOR CUSTOM ALUMINUM RACKET. Maximum control from a special aluminum alloy. Strung with tournament grade nylon. Raised leather grip. Cover included. 2 lbs. 1687

392715UTN1997- \$30.00

Lawnplay

INDOOR-OUTDOOR
ARCHERY



INDOOR/OUTDOOR ARCHERY SET. 48" fiberglass bow plus 29" cedar arrow with feathers attached and a tip to which safe shuttlecock is attached until released. Dacron Polyester, 300# test string. 3 lbs. 434183TBT997- \$16.50

F



Practice putting
the year 'round in
the privacy of your
home or office

G



(F) TABLE TENNIS SET. 4 rubber-faced, 5-ply official tournament bats with 14-ply laminated tapered handle; full extension brackets, metal and net adjustable on either end. 6 tournament balls, rule book. 5 lbs. 210285UT767- \$11.75

(G) GREEN ARROW® ELECTRIC PUTTING CUP. Great for indoor practice. Automatic return. Regulation size. 2 lbs. 198935BP567- \$8.50

SYNCR0 FOLDING GOLF CART. Folds compactly to fit in the trunk of your car. Tubular construction with bright chrome-like plating. Soft cushion cradle bag racks. With adjustable die-cast handle, oil-impregnated bearing, 12x1.75 spoke wheels. 17 lbs. 1547

442674UFD1997- \$28.95

TRU-SPECIAL

\$15⁴⁷



(A) **MOTOR TOTER.** Rugged polypropylene cockpit styling. Harness distributes impact. Elevated seat lets baby see out. Parcel shelf mount for rear seat installation. Eggshell. 11 lbs.

1994

398098CT2997 \$29.95

(B) **HANKSCRAFT COOL-VAPOR HUMIDIFIER & SICK ROOM VAPORIZER.** 1.6 gallon capacity. Output of 10-20 oz. per hour. Adjustable nozzle. 9 lbs.

227668HR1267 \$22.50

(C) **GE HEAT 'N SERVE BABY DISH.** 3-section dish heats baby's meal automatically... keeps it warm through feeding. Yellow. 3 lbs.

227498GE887 \$14.98

(D) **INFA-FEEDER.** Feeds cereals and strained foods. 4-oz. size. 1 lb.

227390DEM267 \$3.99

(E) **KANTWET RECLINING CAR SEAT.** Passed dynamic front and side impact tests. 5-point harness secures child over thighs rather than vulnerable abdominal area. Auto seat belt goes around car seat, not baby. Parcel shelf mount for rear seat installation. Rawhide. 11 lbs.

409391UD2647 \$33.95

(F) **COMBO ROCKER.** Can be used as rocker or locked in stationary position. Rugged polyethylene. Chrome rocking stand. Safety strap. Red. 5 lbs.

398101CT947 \$14.95

(G) **COSCO GO-SEAT.** Adjusts to 3" and 6" heights. Chrome frame, yellow molded seat. Plaid foam pad. 4 lbs.

409154HC797 \$12.00

(H) **PLAY YARD.** Distinctive hairpin legs, double drop sides. Small hole mesh sides, padded legs. Zany Zoo pattern on sturdy vinyl. 40x40". 30 lbs.

229156TB2647-2197 \$36.95

(J) **DOLLY MADISON CRIB.** Beautifully crafted in woodlike Salem maple finish. Sides and ends are turned and constructed of durable structural plastic. Double drop sides, stabilizer bars, easy-roll casters. 54" high. 30" wide. Mattress not included. 81 lbs.

4997

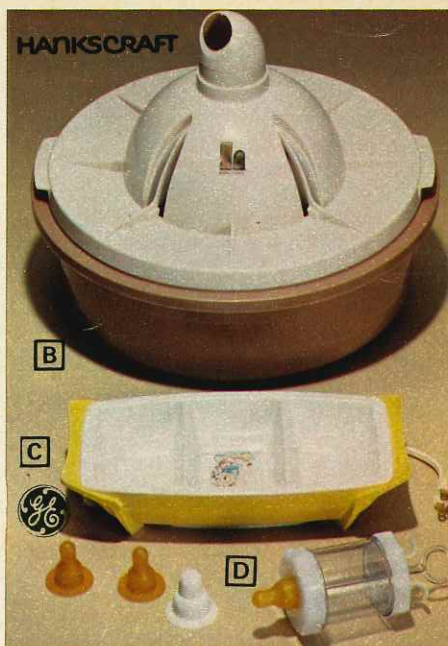
409049CHC7469 \$105.00

(K) **COSCO FOLDING HIGH CHAIR.** Has big 21-1/8x18" polystyrene tray. Play Zoo pattern and vinyl upholstery. Seat is 21-3/8" high. Chrome tubing. 14 lbs.

409162HC1997 \$34.00



TRU-SPECIAL
\$19⁹⁴



KANTWET®



COSCO



TRU-SPECIAL
\$21⁹⁷



H



TRU-SPECIAL
\$49⁹⁷

J

child craft
BY MONTANA

LIMITED QUANTITIES"
AVAILABLE



K

COSCO

TRU-SPECIAL
\$197

(A)

TRU-SPECIAL
\$223

(B)



(C)

(A) DELUXE GIFTWRAP ENSEMBLE. Creative wrapping makes gift-giving more fun! Each roll; 25 square feet of 30" wide giftwrap, 7 coordinated ribbon bows, 4 foil gift folders plus 6 Christmas cut-out decorations. 2 lbs.

197
156019PC247 \$3.25

(B) FOIL GREETING CARDS. Embossed silver foil cards, color-coordinated envelopes. Box of 20. 2 lbs. 223

156264PC277 \$3.99

(C) GOLD GARLAND. Fireproof tinsel garland is 18' long, 3" wide. 1 lb.

155616PAN187 \$2.50
As above, but silver.
155551PAN187 \$2.50

TRU-SPECIAL
\$347

(D)

2 Round-Shaped
2 Pear-Shaped

TRU-SPECIAL
\$347

(E)

(D) GOLD GLASS ORNAMENTS. 2 round, 2 pear-shaped—with tinsel chains. Largest is 5". 1 lb.

347
134147FHN427 \$6.50

(E) RED & GOLD GLASS ORNAMENTS. 2 round, 1 pear-shaped, 1 bell—with tinsel chains. Largest is 5". 1 lb.

347
134120FHN427 \$6.50

TRU-SPECIAL
\$2997

(F)

(F) INSTA-SHAPE CHRISTMAS TREE. Realistic long-needle pine with 163 branch tips. Fully assembled, just pull from box and it's ready for trimming. Flame retardant, safe with mini lights. Tip-proof stand. 7' tall. 23 lbs. 2997

416142FMC3597 .. \$52.00



(G)



(H)

(J)



(G) KJELDSEN'S DANISH BUTTER COOKIES. 1 lb. gift tin of butter-rich cookies in 5 different shapes and flavors. No preservatives added. Ship. wt. 2 lbs.

123447MKD260 \$3.49

(H) DEMET'S TURTLES. 14-oz. box of turtles; a mixture of creamy caramel and pecans covered with a rich milk chocolate.

121444MDE197 Ship. wt. 2 lbs. \$2.75

(J) KELLING SALTED FANCY CASH- EWS. 12½-oz. can of tasty cashews.

140538KNC187 Ship. wt. 2 lbs. \$2.49

ITEMS (K) (L) & (M) ARE
"ENERGY SAVERS"

Seasonal
Value



(K)

Seasonal
Value



(L)



(M)

Seasonal
Value

(K) ILLUMINATED SANTA, SLED AND REINDEER. Use under the tree, as a table centerpiece or as a lighted window decoration. 3 lbs.

138843JUD397 \$6.00

(L) 30-LIGHT HALO TREE TOP. Includes spare bulb and flasher. 8½" high. 1 lb.

155705PAN397 \$6.00

(M) GE 35-LIGHT INDOOR MERRY MIDGET SET. Red, blue, green and gold lights. Steady burning. 2 spares. 1 lb.

129151XGE277 \$4.50

As above, but 35-light clear bulb set.

129135XGE277 \$4.50

TRU-SPECIAL
\$927

(N)



(P)



TRU-SPECIAL
\$277

(N) 3-PIECE CHRISTMAS DOVE ENSEMBLE. Includes candle ring, wreath and basket beautifully decorated and accented. (Candle not included.) 2 lbs.

927
415413FMM1047 \$15.95

(P) 42-PC. "STAINGLASS LOOK" TIFFANY ORNAMENTS. Paint-by-number die-cut ornaments are fun for the whole family. Everything included. Non-toxic paints. 1 lb.

277
418048TPB337 \$5.00

Great Gift Ideas for Boys and Girls

(A) "EMERGENCY TEAM" GIFT SET. Inspired by the popular TV series of the same name, this set is sure to please any imaginative youngster. Includes two 8" fully jointed action emergency team figures with costumes and all the deluxe action accessories they use on the job. 2 lbs.

447

434833LJN597 \$7.95

(B) KOHNER SIDETRACK™. Object is to sidetrack your opponents and win. With Pop-O-Matic® automatic cube shaker. Press it down, then release to pop the number cube. You could be blocked or sidetracked. No loose parts. Loads of fun for 2 to 4 players, ages 7 and up. 2 lbs.

426822KH297 \$4.75

(C) HIGH FASHION COSTUMES. Dress your fashion dolls in style! Three deluxe costumes in today's fashions complete with deluxe accessories designed to compliment any 11½" fashion doll. 2 lbs.

394

434825LJN497 \$6.50

(D-J) VOGUE COLLECTOR DOLLS FROM FAR-AWAY LANDS. Fully jointed dolls 8" tall. Rooted hair adds realism. Each doll is authentically costumed in the dress of her own native land. They're fun to collect—and educational, too. The perfect gift for any junior miss.

(D) SCOTCH LASSIE. 1 lb.

225592TVG397 \$6.25

(E) IRISH COLLEEN. 1 lb.

225584TVG397 \$6.25

(F) DUTCH MISS. 1 lb.

225606TVG397 \$6.25

(G) SPANISH SENORITA. 1 lb.

225614TVG397 \$6.25

(H) TYROLEAN MISS. 1 lb.

225630TVG397 \$6.25

(J) SWISS LADY. 1 lb.

225622TVG397 \$6.25

(K) HASBRO® SNO-CONE MACHINE. Boys and girls will enjoy a refreshing treat even more when they make it themselves. It's fun and it's easy. Includes Sno-Cone machine, poly syrup bottles, grater, 5 syrups and an apron. 3 lbs.

447

217204HF567 \$7.50

(L) SNOOPY® AM RADIO. Everyone's favorite pup is now a radio! Carrying strap makes it easy to take along anywhere. Earphone included. 6½x5". 1 lb.

408689ETD797 \$9.95

(M) SOUTH BEND® DOLL COACH. Now even dolls can ride in style! Red and white floral hood. 10x19" plastic body. Smooth-rolling 6" tires. 5 lbs.

547

224529TBT667 \$8.50

(N) HASBRO® MICKEY MOUSE® GUMBALL BANK. Comes with a supply of gumballs, metal key and lock. 2 lbs.

197

217190HF267 \$3.95

(P) KOHNER BUSY FACES®. Happy looking busy toy with chimes. Plenty of action as the nose squeaks, tongue clicks, eyelids open and close, hat spins. Great appeal for youngsters. 2 lbs.

426806KH497 \$7.50

TRU-SPECIAL \$447

TRU-SPECIAL \$394

TRU-SPECIAL \$447

TRU-SPECIAL \$547

TRU-SPECIAL \$197

Hasbro

SOUTH BEND

FROM
BEST PRODUCTS CO., INC.
 P. O. BOX 26326
 Richmond, VA. 23260

10-22-1974

Bulk Rate
 U. S. Postage
 Paid
**Best Products
 Co., Inc.**



BOTTLE 'N JUG CUTTING KIT. Includes cutting tool, emery paper, epoxy, lead decorating strips, tissue, directions. 2 lbs.

597
 213012TAV797 \$10.95

DELUXE AGGRAVATION®. Strategy game of thrills and aggravating set-backs for up to 6 players of all ages. 2 lbs.

247
 220906LK297 \$4.50



TUDOR BOWL. Make strikes, spares, splits. Realistic woodgrain alley. 4½" pins. Automatic ball return. 16¼x16¼x6¼". 5 lbs.

597
 225339TU767 \$9.75

COX PT-19 TRAINER. Crash without damage! Adjustable thrust angle, .049 engine, complete starting kit. 22" wingspan. 3 lbs.

797
 435015TCX997 \$13.95



EMBRACEABLE RAGGEDY ANN® & ANDY® SET. Soft stuffed body, cotton clothing and red wool hair. 7½" tall. 1 lb.

197
 424706KT267 \$3.95

KOALA BEAR. Soft plush bear with button nose and locked-in eyes is a lovable companion for any child. 10" high. 1 lb.

197
 220299KT267 \$3.95



PUSHBUTTON SESAME STREET®. 5 Sesame Street characters set the scene for a fun lesson in shapes. Ages 3 to 7. 3 lbs.

697
 436844CG877 \$11.50

KIDDY-MATIC 3-PIECE SET. Appliance set includes hand mixer, toaster and blender. Needs no batteries. Ages 3 to 12. 2 lbs.

394
 450014AL497 \$6.25